

# Atlantic Terminal Mall / Barclays Center

Light Pole Banners (52 faces)  
New Media Offering

Lookmedia

oohmediausa  
media that turns heads!

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# Atlantic Terminal Mall



**Shopping and dining in over 100 stores.** There is something for everyone - this megacenter is anchored by Target, Stop & Shop, Best Buy, and Sephora.

**Commuters pack this transit hub** to access nine subway lines and LIRR connecting Brooklyn with rest of New York City.

**At Brooklyn's busiest intersection,** Atlantic and Flatbush Avenue are jammed with vehicular and pedestrian traffic.



# Barclays Center



**Home of NBA's Brooklyn Nets** playing 40 home games per year in front of 19,000 screaming fans.

**Premiere concert venue** regularly hosting international stars like Jay Z, Coldplay, Zach Bryan, and The Jonas Brothers.

**Cultural center** for all audiences with events including WWE, Disney on Ice, and The Ringling Brothers Circus.





Chrysler Building

BEST BUY  
DSW  
Applebees  
Victoria's Secret

TORAY

VICTORIA'S SECRET

citibank

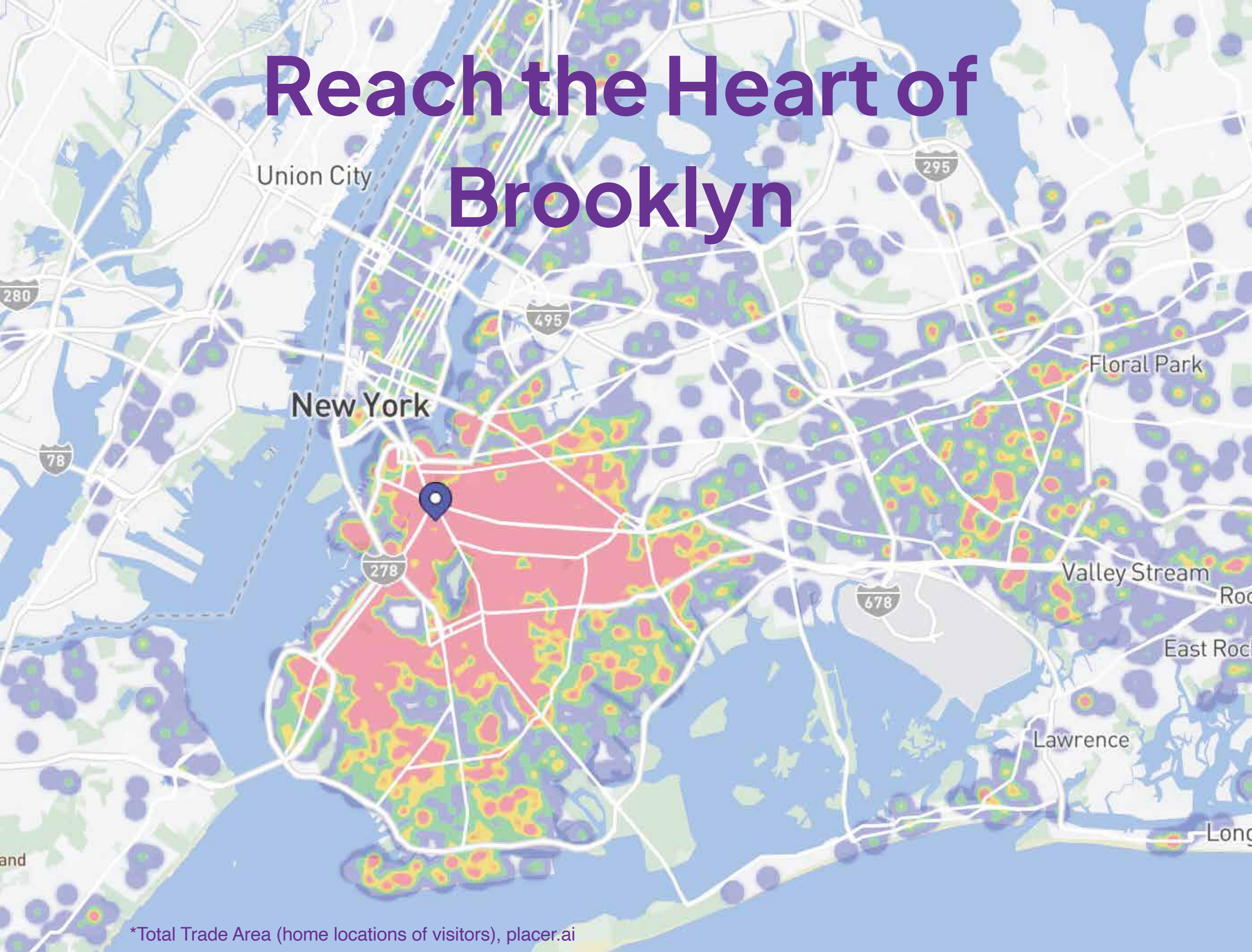
target

MERCEDES-BENZ  
PRINCE  
WHISKEY

THE BONES



# Reach the Heart of Brooklyn



## Media Exposure (mo)

- 616k Visits
- 418k Unique Visitors
- 9.2M Est. Impressions

## Audience

- \$89k Avg HHI
- 34 Avg Age
- Demographics:
  - 25% White
  - 41% Black
  - 21% Hispanic
  - 10% Asian
  - 3% Other

\*Total Trade Area (home locations of visitors), placer.ai



# National Pole Banner Media Coverage

## 4,500 Shopping Centers in 170+ DMAs

