Media kit.

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About us.

#1 Source of Mobile Digital Billboards Nationwide.

- We execute outdoor advertising nationwide.
- We manufacture our own LED trucks.
- We are the only agency in the US that can commit to handling logistics for multiple trucks in multiple cities.
- We provide comprehensive performance metrics for your OOH advertising campaign with streamlined reporting insights and raw audience data.
- We deliver an excellent customer service by going the extra mile in making sure the client is happy and satisfied with his campaign.
- We have the ability to perform experiential campaigns.
- S.O.V and Shared Campaign

5 reasons why your client should consider LED trucks for their OOH campaign.

1. **Large eye-level visibility.**
   LED trucks connect with your audience by placing unmissable messages in their path because nobody can miss a 22-foot truck with extra large LED video screens and audio.
2. **Ear catching. Head turning.**
   Exceptional sound system that delivers crisp and immersive audio, ensuring the message reaches audiences and turns heads.
3. **Hyper-local audience.**
   LED trucks are location-based. Your client can focus their resources on specific audiences rather than broadcasting to a broader and less targeted audience.
4. **Customizable & Versatile.**
   Your client has 100% control of the truck. He can choose its own routes or pick from our suggested routes, choose his time frame and change the content throughout a campaign.
5. **Capture and engage with the audience.**
   LED trucks can provide a truly immersive brand experience in ways that other media simply can't. Interact with your audience on the spot with branded interactive games, live streaming, and create memorable experiences that make your brand unique.

Unique Selling Points.

- **Large Inventory nationwide**
- **Campaign flexibility**
- **Customer satisfaction**

"INVENTORY AVAILABLE NATIONWIDE.

- Miami
- Tampa
- Orlando
- Las Vegas
- Jacksonville
- NYC
- Philly
- Buffalo
- Chicago
- Los Angeles
- San Diego
- San Francisco
- Seattle
- Dallas
- Atlanta
- Savannah GA
- Minneapolis
- Houston
- McAllen
- Washington DC
- Cleveland
- Phoenix
- Raleigh
- Nashville
- Boston
- Denver
- More... (Ask Us!)

"FLEXIBILITY & ADAPTABILITY.

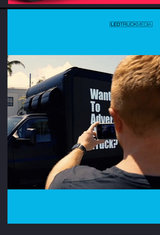
We understand the importance of accommodating our clients' needs in various aspects :

- Scheduling.
- Managing Inventory.
- Out-of-market locations (commute).
- Meeting client's budget criteria.

"CUSTOMER SATISFACTION.

We ensure efficiency in the delivery of high-quality service and flawless campaigns.

- Campaign management.
- Dedicated account representative,
- Campaign progress pictures,
- Reports with POP and GPS.



The campaign preview.

Our latest website feature allows users to test artwork as many times as needed.

We believe this feature will help media planners and buyers, as well as direct clients, to test creative before launching their campaigns.

Truck Capabilities.

- **Engagement & Interactivity**
- **Measurement & Re-targeting**
- **100% Exclusive Campaigns**

Engagement & Interactivity.

Perfect for engaging brand activation:

- Gaming consoles (eg. PlayStation)
- Interactive games with data collection
- Live streaming
- Live drone feed
- Go Pro camera
- IPhone screen mirror
- Social media stream

Measurement & Retargeting.

Measure Impression :
Data collection beacons that ping mobile devices within 150ft radius of the truck. Impressions (by hourly and location).

Live Retargeting Powered By Blue Bite:

- True one-to-one ad messaging in real-time.
- Enhanced analytics and attribution tracking.

Medikit

#OOH2POINT0

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