



**Encompass
Media Group**



MEDIA MENU

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RETAIL STORE NETWORK



ONE-SHEET POSTERS

300K+ Retail Locations
• Street Level Outfacing
Positioning • High Density
Targeting • C-Stores,
Grocery Stores, Pharmacies,
Laundromats, etc.



RETAIL WINDOW BULLETINS

500K+ Locations • Local,
In-Neighborhood Establishments
• Target by Zip Code, Demo, HHI, etc.
• Highly Visible Outfacing Positioning
• C-Stores, Grocery Stores,
Pharmacies, Laundromats, Salons,
etc.

HEALTHCARE NETWORK



CVS BAG INSERTS

7K+ CVS Locations
Bag Inserts at CVS Pharmacy
and Retail Checkouts



PHARMACY NETWORK

25K+ Pharmacies
• Branded Prescription Bags
• Counter Cards • Take-Ones •
Floor Graphics • Shelf Talkers



PHYSICIAN OFFICES

60K+ Locations • Wallboards •
Branded Exam Paper • Branded
Tissue Boxes • Magazine Wraps
• Sampling • Counter Cards •
Take-Ones

COFFEE NETWORK



COFFEE SLEEVES NETWORK

55K+ Locations (Cafes, Coffee Shops,
etc.) • Coffee Sleeves • Coffee Cups •
Free Coffee Day Promotions • Sampling
• Counter Mats • Counter Cards • Table
Tents • Floor Graphics • Deli Bags

MOBILE NETWORK



MOBILE TRUCKS

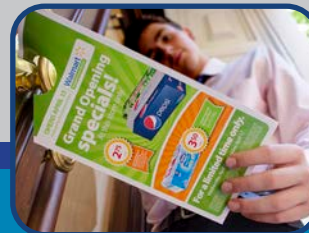
Nationwide Coverage • GPS Tracking • Digital and Static Mobile
Billboards • Full Size Wrapped Trucks • Wrapped Fuel Tankers
• Full Size Wrapped Delivery Trucks • Food Trucks • Nationwide
Fleet of Buses



DOUBLE DECKER BUSES & TROLLEYS

Available in Orlando, Miami, and
Boston. Full Three-sided Bus
Wraps, Driven on Busy Theme
Park and Tourism Routes •
Trolleys available in Washington
D.C., San Antonio, and San
Diego

IN-HOME NETWORK



DOOR HANGERS

Nationwide Coverage • GPS
Tracking • Attachments •
Coupons • Scratch-N-Sniff •
Sampling • Die Cut • Lenticular
3D Effects



FOOD TO-GO BAG INSERTS

200K+ Locations • Large 4-Color
Printed Inserts Placed In Bags
Prior to Distribution • Sampling
Opportunities



BRANDED PIZZA BOXES

35K+ Pizzerias & Restaurants
-12" and 16" Branded Pizza
Boxes • Window Clings •
Floor Graphics • Branded
Bags • Sampling • Table Tents •
Counter Cards • Take-Ones

PLACE-BASED MEDIA



NIGHTLIFE BAR NETWORK

60K+ Bars • Branded Coasters • Branded Napkins • Branded Barware • Restroom Wallboards • Restroom Mirror Clings • Table Tents • Window and Door Signage • Promotions/Sponsorships • Dominations



GAS STATION NETWORK

25K+ Locations • Gas Pump Toppers • One-Sheet Posters • Wrapped Bollards • Hose Talkers • Nozzles



LAUNDROMAT NETWORK

20K+ Locations • Wallboards • Banners • Floor Graphics • Window and Door Signage • Machine Clings • Take-Ones • Dominations



SALON/BARBER NETWORK

100K+ Locations • Hair/Nail Salons and Barbershops • Wallboards • Backlights • Counter Cards • Magazine Wraps • Emory Boards • Take-Ones • Window and Door Signage • Dominations



PLACE-BASED MEDIA



HARDWARE STORE NETWORK

20K+ Locations • National and Independent Chains • Counter Mats • Take-Ones • Stand-Alone Banners • Floor Graphics • Dominations



CASUAL RESTAURANTS

300K+ Locations • Branded Containers • Restroom Signage • Branded Express Napkin Holders • Fortune Cookies • Branded Chopsticks • Take-out Containers



DIGITAL NETWORK

DIGITAL SCREEN NETWORK

10K+ Locations • Retail Exterior and Interior Digital Screens • Outfacing In-Window • Prominent In-Store Placements • Static and Video Capabilities • Ethnic Targeting Available – C-Stores, Supermarkets, Laundromats, Liquor Stores, Pharmacies and More



MILITARY MEDIA

MILITARY BASE NETWORK

120 US Military Bases • Stand Alone and Wall Posters • Banners • Bowling Alley Digital Monitors • Digital Screens • Website Ads • Dominations



MERCHANDISING

POINT-OF-SALE PLACEMENTS

CPG In-Store Support • POS Materials & Installations • Resets and Mandated Work • Continuity Services • Auditing • On-Shelf Availability Alerts • Various Branded Placements



EXPERIENTIAL MARKETING



EVENTS & ACTIVATIONS

Mobile Tours • Installations • Guerilla Marketing • Sampling • Brand Ambassadors • Food/Coffee/Treat Trucks • Venue Domination • PR Stunts • Trade/Corporate Events

ADDITIONAL NETWORKS

AIRPORTS • DRY CLEANERS • LIQUOR STORES • DOG GROOMERS • YOUTH SPORTS FACILITIES • WALMART DIGITAL KIOSKS

