



ESCAPE THE DAILY ROUTINE

Promote your destination

Something to look forward to

As the most visited location outside home and work, shopping centers are the ideal location to reach your audience. Consider that 75% of people shop during the evening commute.* After a hard day's work, what are you thinking about? A nice dinner, some TV, and perhaps your next getaway.

Flexible flights

Unlike traditional media calendars, we offer flexible posting & takedown dates to match your seasonal advertising needs. Also, with a minimum 12 faces per location and unlimited creative versions, wow your audience with everything your destination offers. All units are illuminated.

**Arbitron Out-of-home Advertising Report*

Raise your destination's flag with pole banners!



Lookmedia

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Media that makes sense.

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