

Atlantic Terminal Mall / Barclays Center

Light Pole Banners (52 faces)
New Media Offering

Lookmedia

oohmediausa
media that turns heads!

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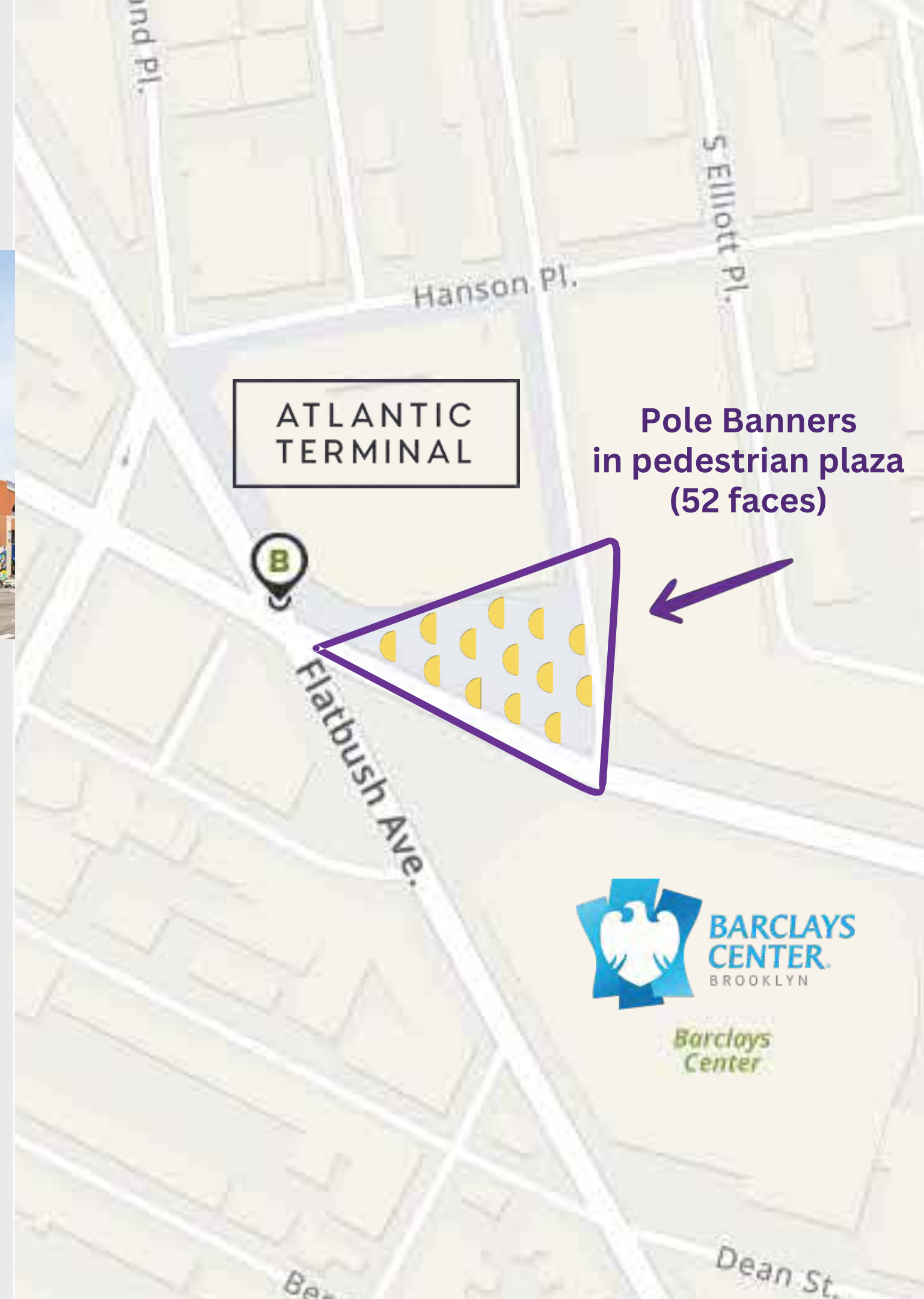
Atlantic Terminal Mall



Shopping and dining in over 100 stores. There is something for everyone - this megacentre is anchored by Target, Stop & Shop, Best Buy, and Sephora.

Commuters pack this transit hub to access nine subway lines and LIRR connecting Brooklyn with rest of New York City.

At Brooklyn's busiest intersection, Atlantic and Flatbush Avenue are jammed with vehicular and pedestrian traffic.



Barclays Center



Home of NBA's Brooklyn Nets playing 40 home games per year in front of 19,000 screaming fans.

Premiere concert venue regularly hosting international stars like Jay Z, Coldplay, Zach Bryan, and The Jonas Brothers.

Cultural center for all audiences with events including WWE, Disney on Ice, and The Ringling Brothers Circus.



Chrysler Building

BEST BUY
DSW
Applebees
Victoria's Secret

TORAY

VICTORIA'S SECRET

citibank

target

MERCEDES-BENZ
PRINCE OF WALES
WHISKEY



Reach the Heart of Brooklyn



Media Exposure (mo)

- 616k Visits
- 418k Unique Visitors
- 9.2M Est. Impressions

Audience

- \$89k Avg HHI
- 34 Avg Age
- Demographics:
 - 25% White
 - 41% Black
 - 21% Hispanic
 - 10% Asian
 - 3% Other

*Total Trade Area (home locations of visitors), placer.ai

National Pole Banner Media Coverage

4,500 Shopping Centers in 170+ DMAs

