

# PRESCRIPTION FOR MEDICAL MEDIA:

## A banner a day keeps patients in sway

### Own the territory

Whether you represent a hospital system, urgent care or specialty providers, it's important to stand out as an integral member of your community. We offer incredible rates for perms, and flexible creative & scheduling options. That's why healthcare brands are using Look Banners to establish themselves in local markets.

#### **Shopping centers**

Our network dominates the most visited location outside home and work: Shopping Centers. This is true "Everyday Media" with high frequency of visits. With an average of 75 locations per market across the top 50 DMAs, we're likely in your neighborhood.

#### **Public Streets**

In select markets we can arrange sponsorship programs to line public streets with banners tied to an important event or anniversary date linked to your organization.

#### **Unlimited creative versions**

With a minimum 12 faces per posting, we offer visual impact & unlimited creative possibilities. Promote multiple specialties, locations or individual doctors on your team. All units are illuminated.

# Schedule a banner consultation today!





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### HEALTHCARE SERVICES

