



# MEDIA POP QUIZ

## Why do Education brands select Pole Banners?

- A. Hyper-local coverage**  
Average 75 locations per top 50 DMAs.
- B. Illuminated manuscripts**  
All banners are illuminated, so night-owl students can see them too.
- C. Educated buyers are doing it**  
Leading out-of-home agencies use banners for their education clients.
- D. Next semester is almost here**  
Drive registrations for the upcoming semester.
- E. All of the above**

Call today for a  
tutorial in pole banner  
advertising studies!



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