



# Street Decals



## OUR CAPABILITIES

- ▶ mobile billboards
- ▶ mobile display ads
- ▶ field marketing teams
- ▶ product sampling
- ▶ brand experiences

## INTEGRATED APPROACH

Reach your precise target audience with physical OOH messages and mobile display ads – simultaneously, in real time in strategic locations. Serving mobile ads to the OOH audience boosts CTR.

## Sidewalk Marketing

Street decals are an effective way to gain massive brand impressions as people are watching where they walk – literally! Whether you're promoting a sale, boosting awareness or adding directional signs to encourage traffic flow, street decals are a fun and alternative form of advertising. They're also great for safety tips or public service. Plus, they may end up gaining social buzz!

Our standard street decal is 2' x 2', but size and shape can be customized to fit your message! Decal placement will be placed guerrilla unless otherwise permitted by client. We print in lots of 100 and typically will install those decals within a 4-6 block radius within market, hitting high traffic locations or target areas. This can be easily scaled to other areas or additional markets to increase reach.

Paired with our other location-based media formats, your promotional campaign will dominate with can't-miss messaging and bold creative. The possibilities are endless!

