



CONSUMER SELECTS AVAILABLE

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Demographic/Info	Income	Housing/Information	Automotive
Age	Under \$10,000	Property Type	In the Market Auto Intenders
Income	\$10,000-\$24,999	Home Value	Car Make
Gender	\$25,000-\$49,999	Length of Residency	Car Model
Geo Location	\$50,000-\$74,999	Owner	Car Year
Marital Status	\$75,000-\$99,999	Renter	Travel
Children	\$100,000-\$149,999	Cooking/Dining	U.S.
Education Level	\$150,000-\$199,999	Gourmet Cooking	International
Ethnicity	\$200,000-\$249,999	Home Cooking	Family Vacations
Religion	\$250,000 plus	Pleasure Cooking	Cruise Vacations
Language	Occupation	Wines	Online/Activities
Pet Owner	Professional/Technical	Ailments (Partial List)	Housing Information
Credit Rating	Administrative/Managerial	Acne	Job Searching
Net Worth	Sales/Service	Allergies	Make Travel Arrangements
Value Conscience	Clerical/White Collar	Arthritis	Pay Bills
Healthy Choices	Craftsman/Blue Collar	Asthma	Purchase Books or Music
Dieting/Weight Control	Student	Athletes Foot	Purchase Clothes
Healthy/Low Fat Cooking	Homemaker	Diabetes	Purchase Hardware/Software
Health/Natural Foods	Retired	Enlarged Prostate	Shop for Insurance
Physical Fitness Exercise	Farmer	Erectile Dysfunction	Shop for Vehicles
Self Improvement	Military	Headaches - Frequent	Surf the Net
Vegetarian	Religious	Heart Disease	Trade Stocks/Bond
Music/Preferences	Self Employed	Heartburn	Leisure/Activities
Alternative Music	Educator	High Blood Pressure	Automotive Work
Classical	Financial Professional	High Cholesterol	Books
Country	Legal Professional	Hyperactivity	Collectibles/Memorabilia
Gospel	Medical Professional	Insomnia	Crafts/Needlecrafts
Jazz	Other	Irritable Bowel Syndrome	Cultural/Art Events
Latin	Sports Enthusiasts	Lactose Intolerance	Fine Arts Antiques
Metal	Auto/Motorcycle Racing	Menopause	Gambling
Pop/Dance	Baseball	Obesity	Photography
R&B	Basketball	Overactive Bladder	Sweepstakes
Rap	Boating	Pain - Arm & Shoulder	Watching Sports
Rock (Hard/Soft)	Camping/Hiking	Pain - Back	Wine
Hi-Tech Entertainment	Fishing	Pain - Joint	Donors
Audio/Video Equipment	Football	Pain - Muscle	Contributors
Cable TV/Satellite Subscribers	Golf	Psoriasis	Charities/Volunteer Activates
CD's	Hockey	Snoring	Community/Civic Activates
Cellular Carrier	Hunting	Education	Current Affairs/Politics
Computer Hardware	Hunting/Shooting	High School Students	Democratic Contributor
Computer Software	Motorcycling	College Students	Donate to Charitable Causes
Computer/Electronic games	NASCAR	Interest in Continuing Ed.	Environmental Issues
DVD's	Power Boating	Gardening	Our Nation's Heritage
Internet	Scuba Diving	Flower Gardening	Republican Contributor
Long-Distance Telephone	Skiing	Houseplants	Support Health Charities
Satellite Dish	Soccer	Outdoor Gardening	Wildlife/Environmental Issues
Tablets	Tennis		

MANY MORE CONSUMER SELECTS AVAILABLE.