

Night Projections

As one of the originators of projection advertising, we lead the industry with the most powerful cinematic projection equipment in the market. The award winning service is completely mobile, allowing you to engage your audience with a wide range of creative opportunities and locations unattainable by traditional OOH inventory. With experienced technical and operations teams from coast to coast we can serve single or multiple markets simultaneously. Night Projections can be easily integrated with other technologies for interaction with mobile, SMS, tablet and social media.



- Full Motion Video, Static Images & Animations
- Standard Definition or 3D
- Dusk to Midnight Projections
- Location Scouting
- Program Management
- Interactivity Capable
- Full POP with Video

Projection Mapping

Transform the exterior of entire structures into a vivid, full motion branding experience. Creative opportunities are endless with Projection Mapping, seamlessly blending creative content into a building's architecture. In addition to the on site impressions and engagement, our Projection Mapping campaign videos generate great earned media for our clients reaching audiences on an international scale. Our experienced technical team will turn your concept into a lively branded environment.



- High Level 2D/3D Projections
- 3D Modeling of Architecture
- Location Scouting
- Program Management
- On-Site Testing
- Full POP with Video
- Video Production & Public Relations

Object Mapping

Object Mapping is a projection mapping technique that gives brands the ability to strategically map any type of object or structure with our HD quality projectors. This creates a virtual object that can be transformed into anything or transported to multiple markets and locations. Make it interactive, static or create an artistic driven message that tells a story about your brand.



- High Level 2D/3D Projections
- 3D Modeling of Object
- Complex Object Masking
- Location Scouting
- Program Management
- On-Site Testing
- Full POP with Video
- Video Production & Public Relations

Interactivity & Integration

Interactivity allows your audience to engage with your brand from their iPhone, Blackberry or Android smart phone. Our experienced team of developers can create a custom branded app to integrate into your campaign. .Our projection and interactive based campaigns can be perfectly in sync with your overall strategy via social integration, allowing people to further engage, participate and share their experience with your brand. From social network integration to mobile content control, our experienced team of developers will make your concept a reality.

