



**YOUR EXPERIENTIAL OUTDOOR SOLUTIONS  
MEDIA COMPANY**

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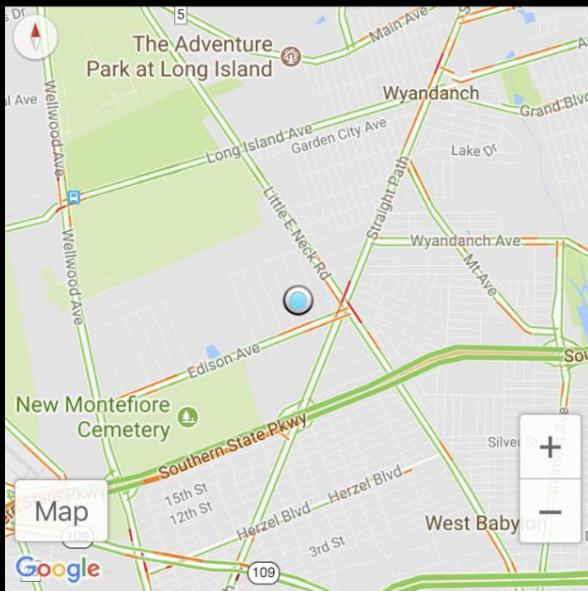
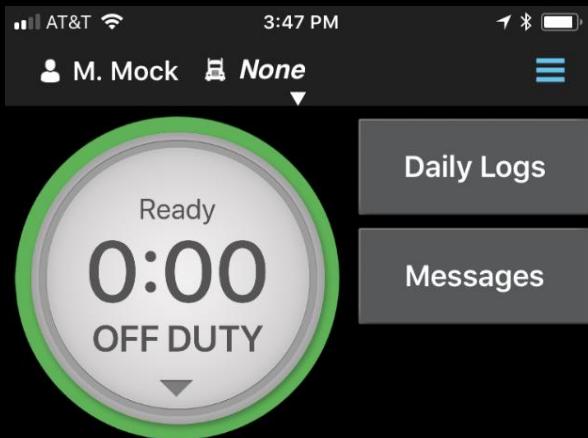
**MARILYN MILLER**

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**30 YEARS**

**ELD COMPLIANT** – an electronic logging device which is used to electronically record our drivers hours.



- Our Operations Managers utilize a satellite based GPS tracking system that allows us to monitor each and every vehicle in our fleet 24/7 with location accuracy up to two hundred feet. We can also provide updated information every minute of the day.
- Our GPS allows our operations managers to be in direct communications with their drivers via a hand held unit mounted in every vehicle. These units provide two way communication identical to typical cell phones via voice and text messages. We can also transmit digital photos instantly from the field to our Operations Managers and Headquarters.

**PRODUCTION FACILITY** our large format printing facility located in our corporate office in New York outputs at 740 dpi in 8 color process

- **FTP Access**
- **Software Download**



- **Billboards**
- **Outdoor Signs**
- **Graphic Design**
- **Vehicle Wraps**

# OUR LOCATIONS



## New York Office

### Operations Manager: Dyllon Frantin

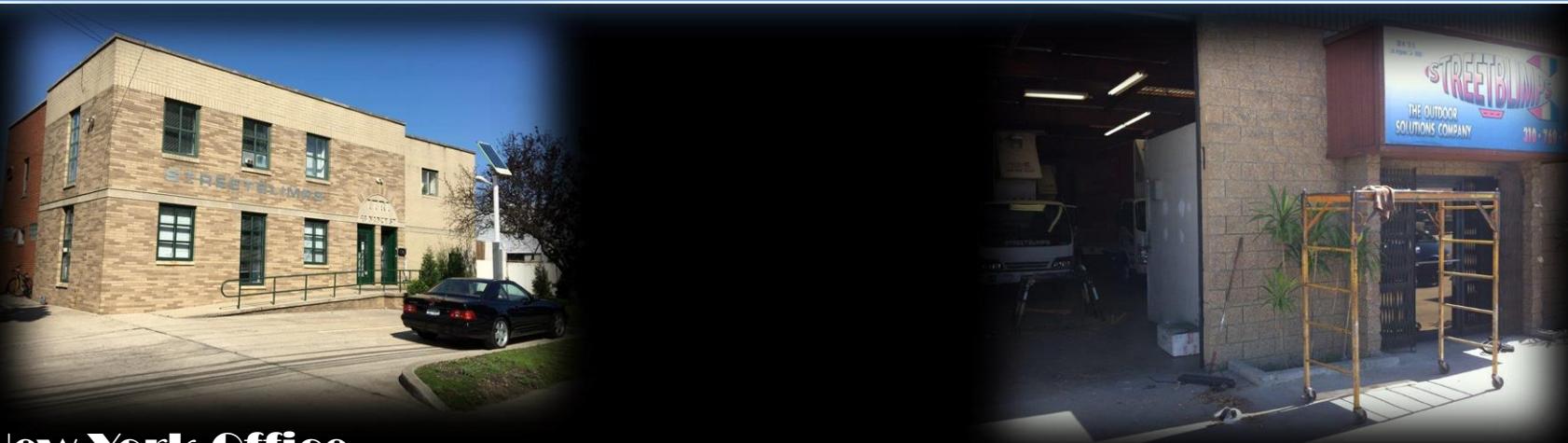
**Duties:** Manage trucks in the web-based system, gather pictures from site taken by the drivers, checking on vinyl creative clean tight posting, cleanliness of truck, check driver is on route and hours of run.



## Chicago Office

### Operations Manager: Walt Kanan

**Duties:** Manage trucks in the web-based system, gather pictures from site taken by the drivers, checking on vinyl creative clean tight posting, cleanliness of truck, check driver is on route and hours of run.



## Los Angeles Office

### Operations Manager: Robert Wilkins

**Duties:** Manage trucks in the web-based system, gather pictures from site taken by the drivers, checking on vinyl creative clean tight posting, cleanliness of truck, check driver is on route and hours of run.

- **Satellite:**
  - **Denver, CO**
  - **North Port, FL**

**MOBILE BILLBOARDS** deliver high-impact, eye-catching mobile advertising opportunities. They generate twice the attention of a static billboard by breaking through the media clutter and allowing your brand to hit multiple target areas daily.



- **Mobiles Run Standard 40 Hours per Week**  
**\*Daily programs also available.**
- **Nationwide Coverage (including Alaska)**
- **Satellite GPS on all Mobiles**
- **Computer Imaged Routing for all Programs**
- **Night Illumination**
- **All Mobiles are owned by Streetblimps**
- **We offer Full Production Facilities**
- **Customized Designs – 3-d embellishment are optional**



# Program Case Study

**Client:** Freeport McMoRan

**Medium:** Mobile Billboard with Geo-Fencing

**Market:** Denver, CO

**Program Details:** To assist Climax Molybdenum, a global leader in molybdenum technology and a Freeport-McMoran subsidiary to acquire new talents and to promote the hiring of mining professionals and industry veterans; a large mobile billboard hit the Denver DMA that carefully targeted the client's demo accompanied with Streetblimps' Geo-Fencing technology that deployed digital ad banners to smart phones that were within the customized geo-fenced route. The program ran for a month and the Mobile Billboard had an estimated 4,760,000 impressions while the geo-fence brought in a total of 330K impressions and 3,057 clicks.



**CUSTOM WRAPPED VEHICLES** can turn vehicles into mobile, eye-catching, round-the-clock advertisements that demand attention with custom wrapped vehicles. SB offers all types of vehicles for wraps including mini's, Armored Trucks, School Buses, SUV's, Golf Carts, Town Cars and Ice Cream Trucks. The Branded Vehicles can be used as stand alone promotional concepts or combined with our other advertising mediums.



- **We use Top of the line quality 3M gloss base film, durable enough to last up to 5 years**
- **Our process consists of a special air channeled system specifically designed for seamless installation every time**
- **All installations are performed by our 3-M certified installation team**
- **Customized designs are created in house by our expert team using our owned and operated Large Format digital printing and Graphic Designing Studio.**



**AD BALLOONS** increase a brands visibility to get your message out there. They are designed to draw attention to brands in crowded locations such as parades, sporting events, store openings, festivals and other high-traffic events. They are a great addition to any event or on going promotion.



- **7' Balloons (Full Digital Print or One/Two Color on)**
- **Fully-Trained Professional Promotional Staff (4, 6 & 8 Hour Shifts available)**
- **Flyer & Small Premium Distribution available**
- **Unique Balloon Designs also available**
- **Nationwide Coverage**



**STREET DECALS** are temporary high impact street-level advertisements that are strategically placed in high traffic areas to engage consumers where they walk. They are extremely efficient in targeting your direct demographic by placement in unique areas. Today the world is looking down, with Decals your brand has the ability to grab there attention right on the spot!



- **We use Top of the line quality 3M IJ-3552C-10 gloss base film, that has a patented aggressive adhesive system specifically designed for installation on Dry Pavement/asphalt, yet leaves no residue**
- **Patented Skid Proof 3m Material comes with a 1-Million dollar Liability gurantee.**
- **Guerilla in nature decals are guaranteed for 24hrs, yet will stay in placement position until removed regardless of weather conditions**
- **All sizes are available (square, round, die-cut)**
- **Customized designed are created in house by our expert team using our owned and operated Large Format digital printing and Graphic Designing Studio.**



**POWER WASHING STENCILS** are essentially Clean Graffiti for city streets. Streetblimps creates customized non-intrusive advertising on city streets using the clean, green power of plain water. This environmentally friendly form of advertising is a must for clients looking to capitalize on attracting consumers in environmentally conscious markets and high foot traffic regions.



- Our experienced staff creates customized laser cut templates for your client and use a commercial high-pressure power washer to “clean” your ad onto the surface of the street
- Advertisements are guaranteed for 24hrs but can last up to a month depending on foot traffic, and the environment.
- are placed in high-traffic areas in the target markets
- Standard 2' x 2' in size
- Nationwide Coverage



**3D CHALK ART** provides mind-blowing 3D images that wow, inspire and amaze viewers around the nation! 3-d chalk Art advertisements are temporarily posted on sidewalks, courtyards, parking lots and other public spaces. Positioned in high-traffic areas where its likely that people will view the message multiple times per application.



- Streetblimps will provide a 10'x10' 3D rendition of the a client approved artwork on a sidewalk using chalk at each target market.
- A 10'x10' piece may take 4 days to be completed at each market.
- We will only be able to do one 10'x10' piece at a time. SB chalk artist and team will travel from market to market.
- Permits are required
- 8 week production lead time



**Take a Look:**

<https://www.youtube.com/watch?v=Rf6JjkBv1LA>

**BRAND AMBASSADOR** teams are an vital component of a successful product sampling or branding event. By providing personal consumer engagement and interaction, Brand Ambassador teams are successful at building brand awareness and generating buzz for advertisers.



- **Professional Promotional Staff**
- **4, 6 & 8 Hour Shifts**
- **Bi-Lingual Staff available for all promotions**
- **Flyer & Premium Distribution, Product Sampling, Coffee Jet Packs, Specialty Costumes**
- **Nationwide Coverage (including Alaska & Hawaii)**



**HD PROJECTION MEDIA** is a innovative way to advertise, allowing you to display your ad loud and clear on the side of a building implemented through gorilla or permitted methods. Content can be full motion, still images or any combination, and we ensure true calibration, brightness and color adjustment.



- **Most Projections are guerilla in nature and focus on high-traffic transit, popular nitelife/restaurant and mall areas**
- **SB has completed projection program in over 60 cities**
- **We can incorporate forms of interactive technology, including SMS and QR Codes**
- **Exclusive Scouting Reports available for each market**



**LARGE FORMAT PROJECTION** utilizing extremely powerful video projectors Streetblimps can produce still-standing or dynamic images on larger wall spaces . Multiple projectors are combined to create a unique "picture in picture" projection. Allowing the client to enable larger projections with a dynamic element inside.



- **Large format Projections are permit required and focus on high-traffic transit, popular night life/restaurant and mall areas**
- **SB has completed projection program in over 60 cities**
- **We can incorporate forms of interactive technology, including SMS and QR Codes**
- **Exclusive Scouting Reports available for each market**



# 3D PROJECTION

- **Projection Mapping is permit required and focuses on high-traffic transit, popular nitelife/restaurant and mall areas**
- **Projections onto single or multiple walls with complex architectural details such as windows, pillars, doorways etc**
- **2-4 Projectors & Media Server are required for this application**
- **Edge blending or projector stacking required**
- **Complex wall masking or 3D modelling required to build content**
- **Exclusive Comprehensive pre-scouting and set-up required, with 2/3 days on site prior to event**





# SPOTLIGHT MEDIA

- **Static Images up to 30° in diameter (standard sizes are around 10° x 15°)**
- **Images can also be square/rectangular if client prefers.**
- **Popular in nightlight & mall areas**
- **Exclusive Scouting Reports available for each market**
- **Nationwide Coverage**





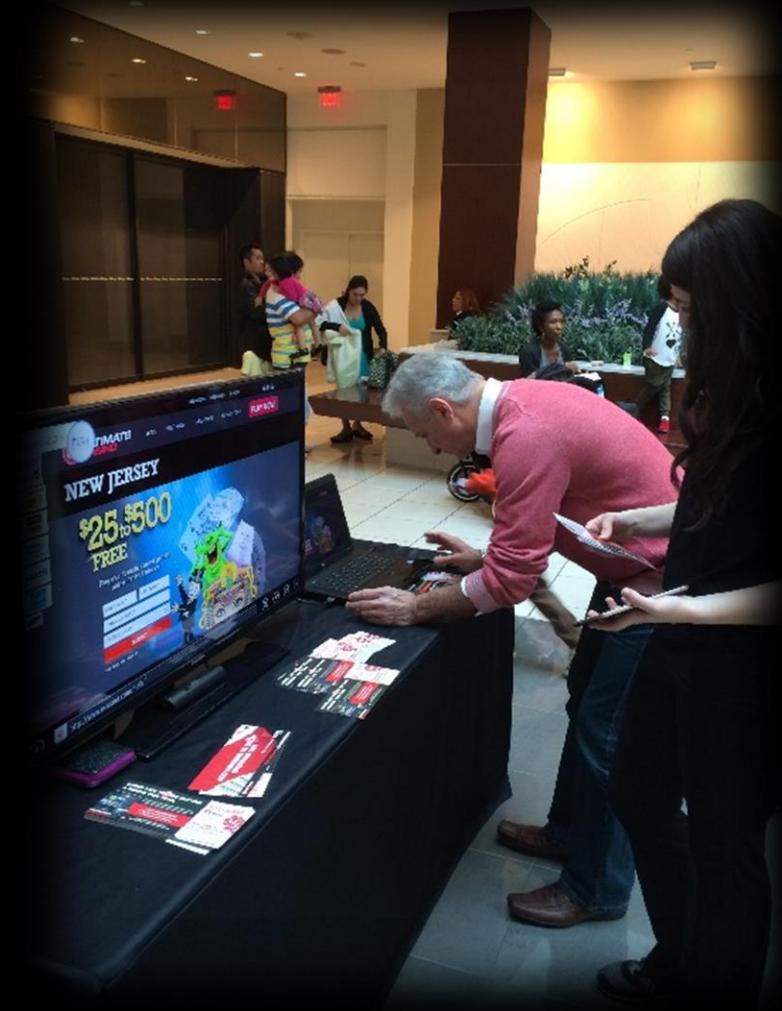
# CUSTOM EXECUTIONS

Custom Executions are the way to go when you are looking to make a loud statement for a brand. SB puts the time into the planning of each custom execution to guarantee success every time. We provide the experience to create and implement any type of unique or out of the box promotional campaign.



# MALL ACTIVATION

- **Streetblimps will provide a turn-key promotional program featuring two highly trained brand ambassadors to both interact and engage with the consumers**
- **The staff will be trained with knowledge of client's products and basic product features. They will then distribute the flyers and premiums (as supplied by the client).**
- **Each staff will also be geared with iPad's so the staff can showcase the client's products via the website or with photos/video's loaded into the iPad's.**





# DIGITAL LAUNDROMAT NETWORK

- **Two (2) 15" Color Touch Screen per Location**
- **15,000 Monthly Impressions**
- **15,000 GIMP's per facility per month**
- **Target consumer by Zip Code**
- **Customize your artwork**
- **Daily dwell time at each facility due to necessity of the units**
- **Black/Hispanic make up 98% of each location**
- **Medium household income 15,000.00-40,000.00**



