



Sportrons; Any Sports, Any Venue, Any Time™

Coverage; Pro, Semi -Pro, Motorsports, Golf, College Sports • Over 25,000 Events • 260+ Million Fans • 2,000+ Events Per Month • CPM Range \$3-\$60

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Indy Car			Season Starts										
15 Indy Tracks • 16 Races • 1+ Million Fans • Average of 14 Races Event Days Per Month • Average CPM \$30													
NASCAR	Season Starts												
28 NASCAR Tracks • Over 90 Races • 10+ Million Fans • Average of 12 Races Per Month 4 DMA • Average CPM \$20													
MLB	Preseason		Season Starts						Playoffs				
32 Major League Baseball Teams • Over 2,500 Games Played • 91+ Million Fans • Average of 12 Games Per Month Per DMA • Average CPM \$20													
MiLB	Season Starts												
200 Minor League Baseball Teams • Over 12,000 Games Played • 46+ Million Fans • Average of 12 Games Per Month Per DMA • Average CPM \$10													
NHL	Season Ends				Playoffs			Preseason		Season Starts			
24 National League Hockey Teams • Over 1,000 Games Played • 16+ Million Fans • Average of 6 Games Per Month Per DMA • Average CPM \$24													
AHL	Season Ends					Playoffs			Preseason		Season Starts		
26 American League Hockey Teams • Over 1,000 Games Played • 5+ Million Fans • Average of 6 Games Per Month Per DMA • Average CPM \$10													
ECHL	Season Starts												
14 East Coast League Hockey Teams • Over 490 Games Played • 3+ Million Fans • Average of 6 Games Per Month Per DMA • Average CPM \$10													
CHL	Season Starts												
14 Central League Hockey Teams • Over 490 Games Played • 3+ Million Fans • Average of 6 Games Per Month Per DMA • Average CPM \$10													
NBA	Season Ends				Playoffs			Preseason		Season Starts			
29 National Basketball Association Teams • Over 1,150 Games Played • 20+ Million Fans • Average of 7 Games Per Month Per DMA • Average CPM \$25													
NCAA Basketball	Season Starts												
180 NCAA Basketball Teams • Over 3,000 Games Played • 21+ Million Fans • Average of 4 Games Per Month Per DMA • Average CPM \$35													
WNBA	Season Starts												
13 Women's Nat'l Basketball Association. Teams • Over 900 Games Played • 1.7+ Million Fans • Average of 5 Games Per Month Per DMA • Average CPM \$25													
NFL	Playoffs		Super Bowl			Preseason		Season Starts					
32 National Football League Teams • Over 320 Games Played • 17+ Million Fans • Average of 2 Games Per Month Per DMA • Average CPM \$60													
NCAA Football	Season Starts												
110 NCAA Football Teams • Over 800 Games Played • 33+ Million Fans • Average of 2 Games Per Month Per DMA • Average CPM \$45													
AFL	Season Starts												
12 Arena Football League Teams • Over 120 Games Played • 1+ Million Fans • Average of 2 Games Per Month Per DMA • Average CPM \$15													
MLS	Season Starts												
20 Major League Soccer Teams • Over 320 Games Played • 3.5+ Million Fans • Average of 2 Games Per Month Per DMA • Average CPM \$35													
NLL	Season Starts												
9 National Lacrosse League Teams • Over 88 Games Played • 1+ Million Fans • Average of 2 Games Per Month Per DMA • Average CPM \$10													
Professional Golf	Season Starts												
52 Events • 260 Event Days • 4 + Million Fans • Average of 5 Day Per Event • CPM \$42													

Sportrons, Inc. • Los Angeles • New York • Chicago • Florida • (561) 641-3501 • www.Sportrons.com

Reaching Sport Fans in America™