



Global Specialists to the Advertising and Entertainment Industry

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3D (three dimensional)

This involves bringing the displays to life with larger than life models. With the right creative and suitable budget any can be achieved!



With Singin In The Rain we made 18 fibreglass umbrellas, Neon lighted lettering and the large 2D cut out of the man positioned on frame work to support everything.



We produced a 3D Coca Cola bottle and lid with the 2D cut out on the left. Every 2 minutes bubbles flowed from the top of the bottle for 10 seconds.



We produced an oversized magnet and a fibreglass mini and suspended them on the Manchester gateway tower.



We made the car from the Green Hornet appear to be smashing through a billboard panel.



This Nintendo 3DS measures 11ft 6" x 11ft 2" and made from polystyrene with 3D lettering and Super Mario characters around it.



We create the illusion of birds flying and islands floating for the film release of Avatar.

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2D (flyaway)

This involves overlaying 2 dimensional panels to increase the depth, height and width. It is possible to overlay panels on top of the other panel to create a layered effect.



We have created Harry potter flying away from a Hungarian Horntail dragon to promote the release of "Harry Potter and the goblet of fire".



We created a 2D rollercoaster for Busch Gardens.



With numerous locations around Europe we created a 2D cut outs of a rocket and octopus and installed it on numerous billboards



We created a 2D whale tail for a promotion of Seaworld .



For the release of Apples ipod Nano and iTunes we made a large 2D cut out of hundreds of album covers to show exactly what you can fit in a ipod but to also show what you can download from itunes.



Over a period of 2 weeks the 2D cut out of Po (the panda) changed 3 times for the release of Kung Fu Panda



This 2D cut out for Vitamin Water stretched across a panel that was 200ft wide by 15ft high.

Shelters

This involves dressing or customising with anything from 3D build to screens to interactivity.



We made a Vac formed Heinz tomato soup and attached them to various bus shelters around London



We made Perspex domes and LED lighting, fixed them inside various bus shelters around London.



For the launch of Rio we vac formed beaks and bodies. This campaign went across Italy and the UK with 60 locations in the UK and 30 in Italy



We made an oversized clicker to fit into various bus shelters around London. We designed it so when the clicker went off it would look like someone was actually pressing it.



We created the illusion of a advertising panel filled with money to show how much money there is hiding between the cushions of the bus.



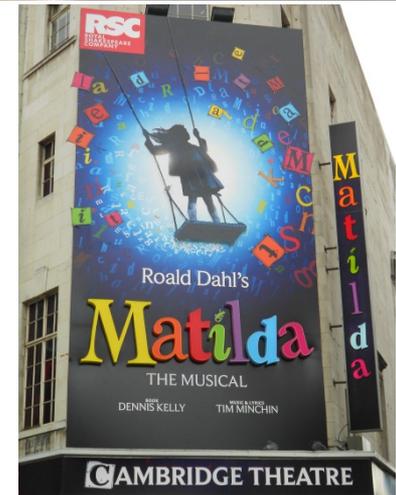
We made a Vac formed foot print with the squirrel pressed into it as if he had been stood on. We took this campaign all across Europe.

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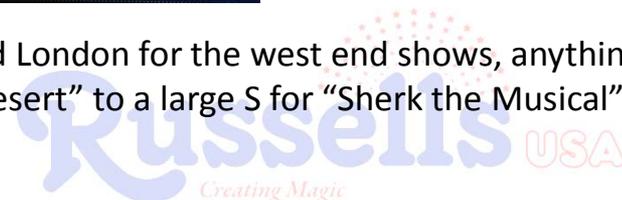
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Custom Signage

Much of what we do involves building signage for the theatre and other centres of entertainment. Anything can be done with the right budget.



We do a lot of theatre signage around London for the west end shows, anything from a giant stiletto for “Prascilla Queen Of The Desert” to a large S for “Sherk the Musical” which the bulbs will flash to a sequence.



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Themed

This involves the make over of entire displays and using set dressing, model making and other forms of illusion.



Over the years we have done a lot of themed environments from Cannes film festival, theme park models for Disney or celebrating 80 years of Winnie The Pooh at Buckingham Palace.



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Other Areas of work

Not only do we specialise in outdoor media we can also create stand alone displays.



One of our bigger events is Wimbledon, in the past we have put astro turf on platforms at train stations with a crowd scene either side to make people feel like they are at Wimbledon. Also we made a oversized washing machine to put on a train platform where the drum spins around to advertise the washing detergent "Ariel".



Proposals

Here are proposals we have made to clients but have not yet been successful, these are ideas we would really like to create but haven't been given the opportunity as of yet.



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