

dakdan entertainment



Show Introduction Presentation for:

Cooking Marijuana

60min. Reality Television Show

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Presents *Cooking Marijuana*

Marijuana is changing America. This series will show us how to prepare foods for medicinal as well as recreational uses. Chefs take us step by step to food preparation. Show Appeal to the 18-65 lifestyles, food, health, wellness, medical and the party goers audience with featured “lifestyle” segments, eating, relationships, chefs, travel and events. Behind the scenes look at planning, operating and executing menus, blogs, and cook books.

Distribution; Television & Cable Syndication to Over 150M+ Households. Social Media integration; Facebook, Twitter, Instagram, YouTube, IMDB and broadband 100M+

Season Budget: \$1.3M for 12 Episodes

Investments;

Presenting Sponsor Co-Producer	\$1.3M
Premier Feature Sponsor	\$125,000
Segment feature	\$75,000
Product Placement with Feature	\$50,000
Features Spot	\$20,000
Intro	\$5,000

Brand Entertainment customizing the shows integration with television broadcast, broadband and social media to exceed your brands reach with visibility and positive publicity.

Each package is completely customized to your brand. Event tours are available for this show, additional activation may be required for event tours. Film Tax Credits passed on to Producers.

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