

Power ready to Go

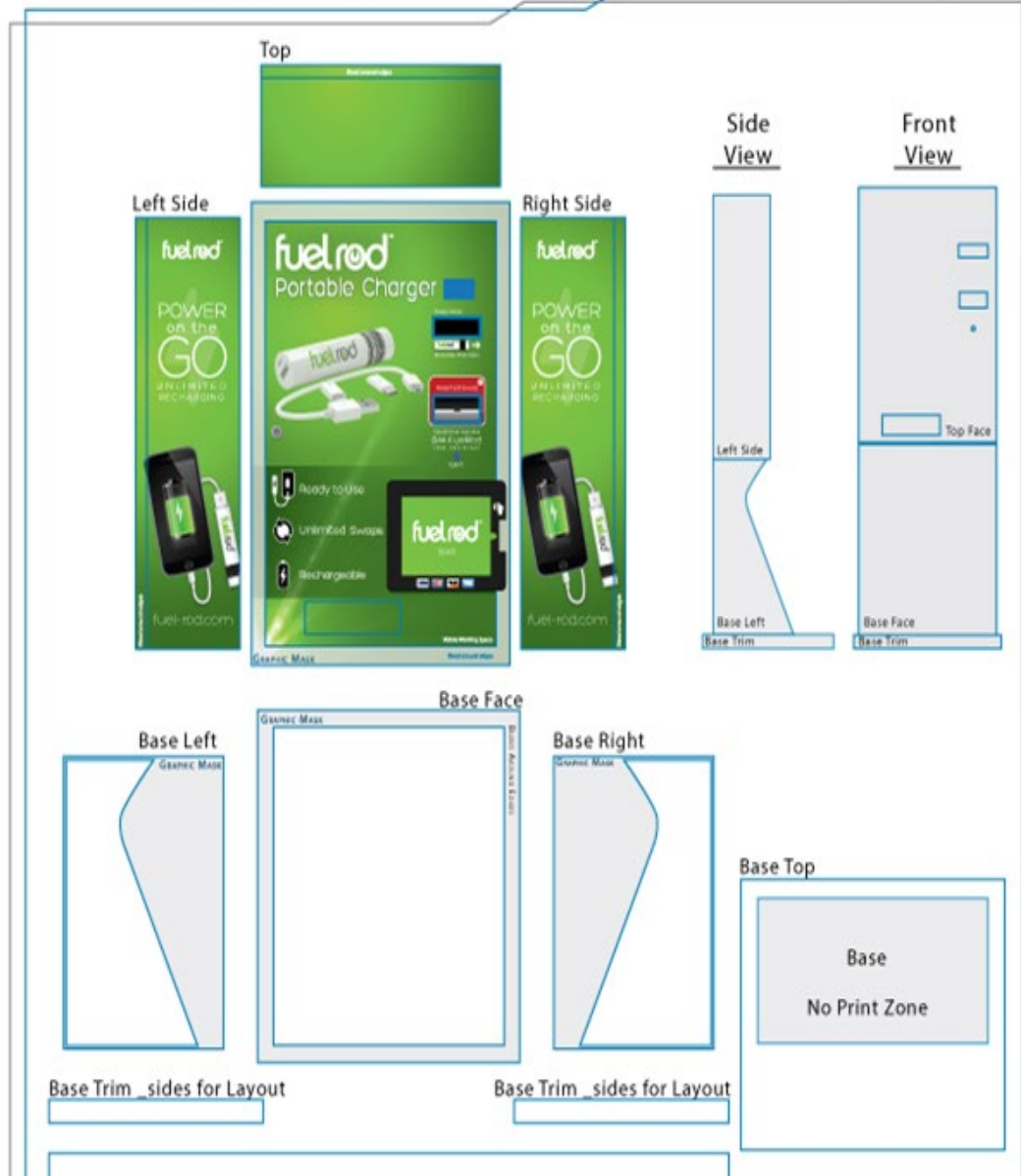


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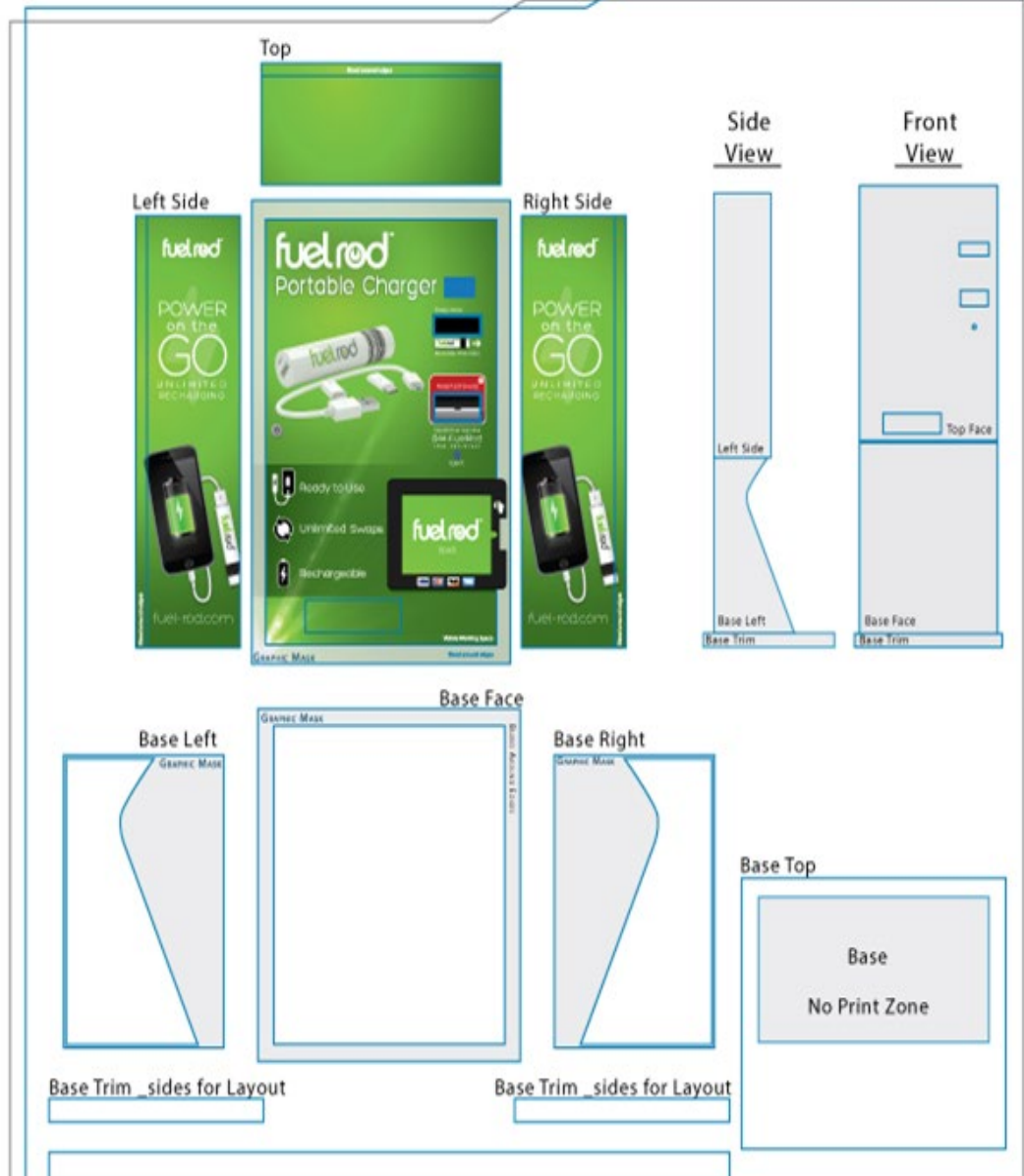
This product is an example of how innovation can positively impact everyday life and increase efficiency.



- Fuel Rod is a mobile handheld charging station! Fuel Rod gives eight or more additional hours of life to any mobile smart device.
- Zoo Media study showed millions of brand impressions are lost forever due to dead or dying cell phone batteries.
- NOW by placing Fuel Rod Kiosks, venues can add Millions of new Brand Impressions with this simple handheld device.



- Sales activated by in-house trigger points for maximum exposure and show you how!
- FuelRod allows people to move **freely** whenever and wherever with Power On The Go.
- Fuelrod Kiosks are located in Airports, Convention Centers, Shopping Malls, Colleges, Sports Venues, Zoos and Amusement Parks.
- Fuelrod can be branded with a logo and customized packaging.



Multiple Brand Impressions for Advertisers & Customization



1

Purchase Kit complete with cable and iPhone adaptors



2

Recharge your device



3

Plug your fuel-rod into any USB or wall adapter and Recharge your fuel rod



or

“Swap” for a fully charged FuelRod at any SwapBox location. 

Patents Pending

Rank	Zoo	City	State	DMA
1	San Diego Zoo	San Diego	CA	28
2	Henry Doorly Zoo	Omaha	NE	74
3	Columbus Zoo and Aquarium	Columbus	OH	32
4	Saint Louis Zoological Park	Saint Louis	MO	21
5	Cincinnati Zoo and Botanical Garden	Cincinnati	OH	36
6	Fort Worth Zoo	Fort Worth	TX	5
7	San Diego Zoo Safari Park	San Diego	CA	28
8	Toledo Zoo	Toledo	OH	78
9	Memphis Zoo	Memphis	TN	51
10	Milwaukee County Zoo	Milwaukee	WI	35
11	Disney's Animal Kingdom	Anaheim	CA	2
12	Bronx Zoo	Bronx	NY	1
13	Cleveland Metro Parks Zoo	Cleveland	OH	19
14	Sedgwick County Zoo	Sedgwick	KS	
15	Brookfield Zoo	Brookfield	IL	3
16	Smithsonian National Zoological Park	Washington	D.C.	7
17	Detroit Zoo	Detroit	MI	13
18	North Carolina Zoo	Asheboro	NC	
19	Dallas Zoo	Dallas	TX	5
20	Riverbanks Zoo	Columbia	SC	
21	Cheyenne Mountain Zoo	Colorado Springs	CO	88
22	Oklahoma City Zoo and Botanical Garden	Oklahoma City	OK	41
23	Minnesota Zoo	Apple Valley	MN	
24	SeaWorld San Diego	San Diego	CA	28
25	Zoo Miami	Miami	FL	16

Rank	Zoo	City	State	DMA
26	Woodland Park Zoo	Seattle	WA	17
27	Pittsburgh Zoo & PPG Aquarium	Pittsburgh	PA	23
28	Lincoln Park Zoo	Chicago	IL	3
29	Audubon Zoo	New Orleans	LA	50
30	Fort Wayne Children's Zoo	Fort Wayne	IN	110
31	Living Desert Zoo and Gardens	Palm Desert	CA	146
32	Los Angeles Zoo	Los Angeles	CA	2
33	San Francisco Zoo	San Francisco	CA	6
34	Philadelphia Zoo	Philadelphia	PA	4
35	Denver Zoo	Denver	CO	17
36	Santa Barbara Zoo	Santa Barbara	CA	124
37	Kansas City Zoological Park	Kansas City	MO	33
38	Oakland Zoo	Oakland	CA	6
39	Indianapolis Zoo	Indianapolis	IN	27
40	Oregon Zoo	Portland	OR	25
41	Zoo Atlanta	Atlanta	GA	8
42	Sacramento Zoo	Sacramento	CA	20
43	Santa Ana Zoo	Santa Ana	CA	2
44	San Antonio Zoo	San Antonio	TX	37
45	Louisville Zoo	Louisville	KY	49
46	Riverside Park and Zoo	Independence	KS	
47	Jacksonville Zoo and Gardens	Jacksonville	FL	47
48	Nashville Zoo	Nashville	TN	29
49	Phoenix Zoo	Phoenix	AZ	12
50	Buffalo Zoo	Buffalo	NY	53

Multiple Locations for Visitors

WALKING THE ZOO

FRONT STREET 5
20-minute walk / Gateways to Discovery Outpost, Lost Forest, Outback, Urban Jungle, and Africa Rocks / Mild Terrain

PARK WAY
30-minute walk / Gateways to Africa Rocks, Asian Passage, Panda Canyon, Northern Frontier, and Elephant Odyssey / Mild to Steep Terrain

CENTER STREET
15-minute walk / Gateways to Asian Passage and Outback / Steep Terrain

TREETOPS WAY 5
7-minute walk / Access to Fern Canyon, Tiger, Orangutan, Hippo, and Monkey Trail / Mild Terrain

AVIARY TRAIL
15-minute walk from Treetops Way to Center Street / Mild to Steep Terrain

BIG CAT TRAIL 5
15-minute walk from Center Street to Africa Rocks / Mild Terrain

EAGLE TRAIL
10-minute walk / Access to Eagles / Gateways to Polar Bear and Elephant Odyssey / Steep Terrain

FERN CANYON TRAIL
7-minute walk from Treetops Way to Park Way and Center Street / Steep Terrain and stairs

HIPPO TRAIL
10-minute walk from Treetops Way to Park Way / Mild to Steep Terrain

MONKEY TRAIL 5
15-minute walk from Entrance to Gorilla / Mild Terrain

ORANGUTAN TRAIL 5
15-minute walk from Treetops Way to Monkey Trail / Mild Terrain

SUN BEAR TRAIL 5
10-minute walk from Center Street to Park Way / Mild Terrain

TIGER TRAIL
10-minute walk from Entrance to Tiger / Mild to Steep Terrain

DISCOVERY OUTPOST

LOST FOREST

PANDA CANYON

NORTHERN FRONTIER

URBAN JUNGLE

OUTBACK

NEW AFRICA ROCKS OPENING 2017

ELEPHANT ODYSSEY

NEW AFRICA ROCKS OPENING 2017

Map Legend:

- Guest Services / Lost & Found
- Bus Tour Tickets
- ATM
- Lockers
- First Aid & Nursing Station
- Restrooms
- Family Restrooms
- Drinking Fountains
- Escalator
- Elevator
- Baby Care Center
- Stroller, Wheelchair, Scooter Rental & Lockers
- Map Locator
- Kangaroo Bus
- Most Accessible Route

SHOPPING

- 1 Outside Information
- 2 General Store
- 3 Front Street Photos
- 4 KidStore
- 5 San Diego Zoo Store
- 6 Sydney's Shoppe
- 7 Tusker's Trunk
- 8 Panda Shop
- 9 Zoo Brew
- 10 Ituri Forest Outpost
- 11 Arctic Trader
- 12 Mercado

DINING

- Poppy's Patio
- Front Street Cafe
- Safari Kitchen
- Sandwich Company
- Lagoon Terrace
- Sydney's Grill
- Hus Mei Cafe
- Zoo Brew
- Jungle Java
- Treetops Cafe
- SaberTooth Grill
- Albert's Restaurant

CATERING

- Discovery Picnic Area
- Zoofari Party Area
- Rondavel Room
- Treetops Room

Additional Info:

- The San Diego Zoo was designed in an area with natural hills and valleys, which are inherent barriers to disabled access. The Zoo is making an effort to remove barriers to access; however many are technically not feasible to remove.
- Mobility challenges? Stairs available - contact any Zoo employee.
- SMOKE-FREE FACILITY

砂iego zoo
sandiegozoo.org
by VISUAL MAPS 3.2015

**According to the American Zoo Association;
Who is visiting zoos and aquariums?**

Over 181 million annual visitors - more visitors than NFL, NBA, NHL, & MLB annual attendance combined.

Visitors are primarily:

Women / Mothers

Age 25-35

HHI \$50,000-\$75,000

Two out of three adults visits a zoo with a child and 50% of adults visit an aquarium with a child.

Average visit is four hours

Engage millions via social media:

Facebook: 16,005,181+ followers

Twitter: 1,983,169+ followers

Instagram: 881,752+ followers

Pinterest: 116,561+ followers

YouTube: 230+ million views



According to the American Zoo Association;

Zoos and aquariums enjoy overwhelming popularity

93% agree their family enjoys seeing animals up close at zoos and aquariums

94% feel that zoos and aquariums teach children about how people can protect animals and the habitats they depend on

79% feel better about companies that support wildlife conservation at zoos and aquariums

66% are more likely to buy products and services from those companies

700 Million visitors to 10,000 Zoos and aquariums Worldwide annually



- Advertising Media Assets
 - Branded kiosk (4)
 - Print publication logo
 - Use of Zoo Marks
 - email newsletter
 - Branded Fuelrod's
 - email and Cell number Database
 - Zoo Website logo & link
 - Hospitality



- Annual Investment
 - \$40K per year 3 year contracts
 - 1/3 down and monthly installments
- Revenue RIO
 - 100% ROI
 - Rebate \$8 per sale to 100% of Investment
 - \$80,000 minimum value in advertising
 - Millions of New Brand Impressions
- Investment Includes
 - Full accounting reports
 - Proof of Performance

Power ready to Go





Registered in all 50 States
for Government
contracting.

USA Entertainment
Ventures, LLC.
CAGE CODE 8NSN3



Airports Limited to Branded
Fuel-rod and on Screen
Advertising

