



Your Brand – Front & Center

Leave a lasting impression with **Mobile Hwy Ads** award winning and impactful OOH network. **Mobile Hwy Ads** offers your brand the opportunity to reach your audience in a way that is meaningful and memorable. Our network provides industry-leading results for a hard to reach audience right where they shop, live and play. Plus only **Mobile Hwy Ads** can provide a community and environmental halo effect for your brand. Doing good for the environment while getting your brand message across.

Unique Offering

- Audience: A network that fits your needs
- Placement: Right where your audience lives, works, and plays
- Design: Features that extend your campaign and drive effectiveness
- Halo: Authentically amplifying your brand's purpose
- Industry-leading results: Proactive approach to measurement

Unparalleled Results For Your Brand

+ 133%

GREATER AWARENESS

Brands featured on Volta stations are more likely to be remembered vs. traditional OOH

+ 28%

BETTER RETENTION

Than digital advertising

+ 44%

INCREASED PURCHASE INTENT

Brands featured on Volta stations are more likely to increase purchase intent and consideration

+ 43%

CARES ABOUT THE COMMUNITY

Brands featured on Volta stations are more likely to be perceived as community conscious

People You Need

POTENTIAL REACH

48,201,361

MEDIAN AGE (ESRI)

37.0

HOUSEHOLDS

17,875,702

HOUSEHOLD INCOME (ESRI)

\$80,160

**Over 5000
Locations in 31
DMA's**

Flexible Buying

- Scalable DMA selections
- Highly targeted, storefront station locations
- Guaranteed impression volumes
- Direct or Programmatic buying executions
- Creative expertise provided
- Customizable based on SOV, budget & flight
- Digital Truck Fleet
- Wind skirts banner advertising