



COLLECTABLE CUP SPONSORSHIP

Customers take it home and keep it forever!

3D Lenticular & IML Plastic Cups from SportsMedia.net are an excellent promotional product and high impact collectible. These dish washer safe souvenir cups offer 360° viewing with high quality lenticular 3D imaging. Consumers take the cup home and keep the collectible forever, giving the advertiser and sponsor long lasting brand impressions. Available in 22 oz. and 32 oz.

Sponsorships and Distribution is available in Truck Stops, Stadium, Arenas, Fairs, Zoos and Aquariums.

Design with our Licensing or your own design, licensing available for NFL, NBA, MLB, NHL, MLS, collegiate, NASCAR, NHRA, PVR, PGA and all players associations along with Zoos & Aquariums.

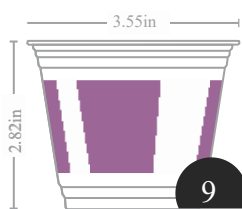
DRY OFF-SET PRINTED



Lead Time: 54 Weeks

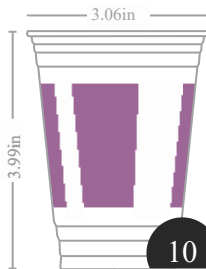
MOQ: 5,0FO00B: Lenexa, KSFOB: Lenexa, KS

Color: Indicates Decoration Area



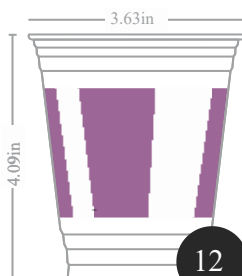
Item #	9APC
Material	PET
Stock Colors	Clear
Lid	N/A
Stock MOQ	25,000
Parts/Case	1,000

9
oz.



Item #	10APC
Material	PET
Stock Colors	Clear
Lid	A600P
Stock MOQ	25,000
Parts/Case	1,000

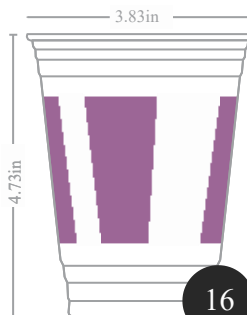
10
oz.



Item #	12APC
Material	PET
Stock Colors	Clear
Lid	A662PC
Stock MOQ	25,000
Parts/Case	1,000

12
oz.

*Flush filled 14oz



Item #	16APC
Material	PET
Stock Colors	Clear
Lid	A626P
Stock MOQ	25,000
Parts/Case	1,000

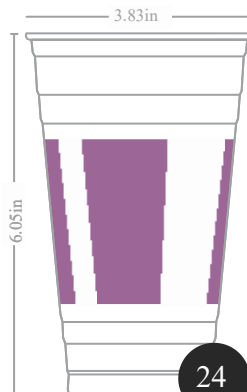
16
oz.

*Flush filled 18oz



Item #	20APC
Material	PET
Stock Colors	Clear
Lid	A662PC
Stock MOQ	25,000
Parts/Case	1,000

20
oz.



Item #	24APC
Material	PET
Stock Colors	Clear
Lid	A626P
Stock MOQ	25,000
Parts/Case	600

24
oz.



From left to right: 20APC, 12APC, 24APC, 9APC, 16APC, 10APC

DISPOSABLE CUPS

Exceptional clarity and high structural strength makes PET the material of choice for a “premium” looking disposable cup.



RECYCLABLE

PET is one of the most recycled materials.



INEXPENSIVE

A great looking alternative to a souvenir cup at a lower cost.



UP TO 6 COLORS

Stand out with vivid colors and complex designs.



LEAD TIMES

Quick turnaround for time sensitive events.



GLASS-LIKE CLARITY

PET is glossy and clear, just like a glass product.



FREIGHT

Save with lighter weight cups and more efficient case packs.

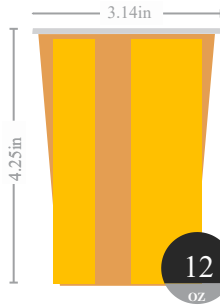
IN-MOLD LABELED

Lead Time: 6 Weeks

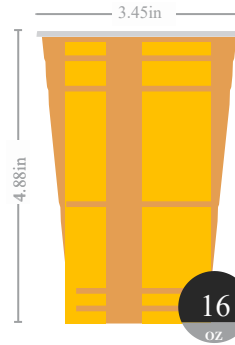
FOB: Lenexa, KS

Color: Indicates Decoration Area

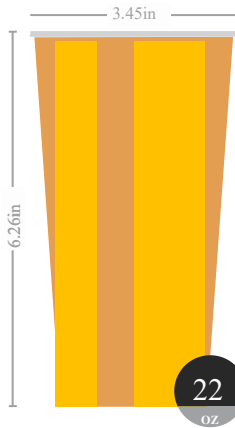
IML CUPS



Item #	12IML
Material	PP
Stock Colors	White, Natural, Clear, Black
Lid	303
Stock MOQ	10,000
Custom MOQ	25,000
Parts/Case	500



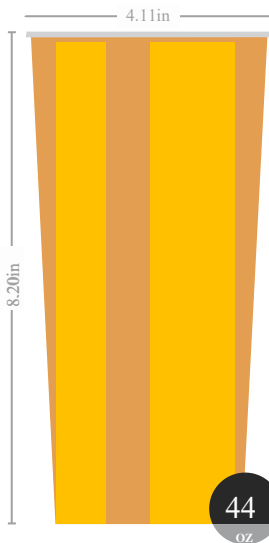
Item #	16IML
Material	PP
Stock Colors	White, Natural, Clear, Black
Lid	308
Stock MOQ	10,000
Custom MOQ	25,000
Parts/Case	400



Item #	22IML
Material	PP
Stock Colors	White, Natural, Clear, Black
Lid	308
Stock MOQ	10,000
Custom MOQ	25,000
Parts/Case	500



Item #	32IML
Material	PP
Stock Colors	White, Natural, Clear, Black
Lid	402
Stock MOQ	10,000
Custom MOQ	25,000
Parts/Case	300



Item #	44IML
Material	PP
Stock Colors	White, Natural, Clear, Black
Lid	402
Stock MOQ	25,000
Custom MOQ	25,000
Parts/Case	240



From left to right: 221ML, 121ML, 321ML, 161ML, 441ML, 121ML, 321ML, 161ML, 221ML

IN-MOLD LABELED CUPS

In-mold labeling takes the traditional reusable cup to a whole new level with durable, full-cover, photo-quality decoration. IML allows for unique features such as inside print, ultra-clear resin, metallic foil, and custom colors to set products apart.

IML CUPS



INSIDE PRINT

Clear cups with inside print for double the branding space or surprise messages.



IML AGREEMENT

Lower pricing, faster lead times, consistent deliveries (page 31).



REUSABLE & RECYCLABLE

Dishwasher safe and souvenir quality for multiple use until recycled.



MADE IN USA

Manufactured in our Lenexa, Kansas facility.



STUNNING GRAPHICS

Decoration from top to bottom in the highest quality.



VARIABLE DATA

Unique text and codes on every container.

LENTICULA



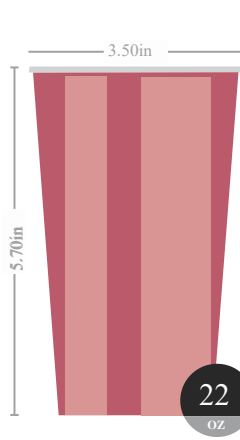
R

Lead Time: 56 Weeks

MOQ: 5,0FO00B: Lenexa, KSFOB: Lenexa, KS

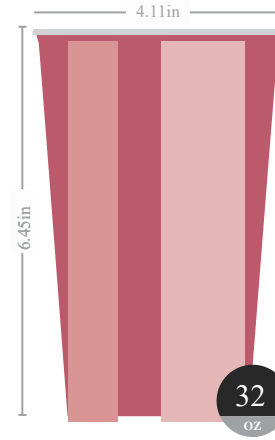
Color: Indicates Decoration Area

LENTICULAR 3D CUPS



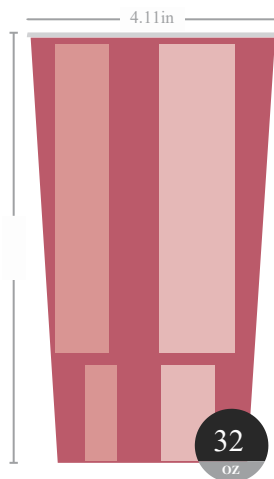
Item #	22LEN
Material	OTHER
Stock Colors	White, Natural, Clear, Black
Lid	398
Stock MOQ	25,000
Custom MOQ	25,000

Parts/Case 360



Item #	32LEN
Material	OTHER
Stock Colors	White, Natural, Clear, Black
Lid	402
Stock MOQ	25,000
Custom MOQ	25,000

Parts/Case 280



Item #	32LENTG
Material	OTHER
Stock Colors	White, Natural, Clear, Black
Lid	402
Stock MOQ	25,000
Custom MOQ	25,000

Parts/Case 340



ZOOM



IML



3D

LENTICULAR 3D CUPS

While we call them lenticular cups, you might know them better as 3D cups, motion cups, or holographic cups.



PATENTED

You'll only find lenticular cups here.



EFFECTS

Cup effects include animation, zoom, flip or 3D.



REUSABLE & RECYCLABLE

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MADE IN USA

Manufactured in our Lenexa, Kansas facility.



STUNNING GRAPHICS

Decoration from top to bottom in the highest quality.



PREMIUM PRODUCT

Lenticular heightens the perceived quality of the product.



ZOOM



FLIP



3D

LENTICULAR 3D & IML CUP PRICING

Sports Media Pricing						
Description	Small Volume Prices: FOB LENEXA KS					Small volume lead time is 5-6 weeks following art approval volumes will round up to full case pack
	10,000	25,000	50,000	100,000		
Thin wall 22IML (thin)	\$0.78	\$ 0.57	\$ 0.55	\$ 0.52	340/case	
Thick wall 22IMLS	\$0.76	\$ 0.57	\$ 0.55	\$ 0.52	360/case	
Lenticular 22LEN	N/A	\$ 1.71	\$ 1.17	\$ 1.07	360/case	
Lenticular ToGo 32LENTG	N/A	\$ 1.66	\$ 1.19	\$ 1.03	340/case	
Inmold To Go 32IMLSTG	\$0.85	\$ 0.62	\$ 0.61	\$ 0.57	340/case	
Lenticular 32LEN	N/A	\$ 1.70	\$ 1.23	\$ 1.11	280/case	
Thick wall 32IMLS	\$0.82	\$ 0.65	\$ 0.58	\$ 0.54	280/case	
thin wall 32IML	\$0.75	\$ 0.53	\$ 0.52	\$ 0.48	375/case	
Printed 1 color 32SC	\$0.50	\$ 0.47	\$ 0.47	\$ 0.47	300/case (each additional color adds \$.0025 to the price)	
Sponsorship/licensing fee per facility/team \$7,500						
Pricing subject to change without notice. Licensing available for NFL, NBA, MLB, NHL, MLS, collegiate, NASCAR, NHRA, PVR, PGA and all players associations						