

UNIVERSITY	CITY	STATE	MEDIA TYPE	SIZE	PANELS	ENROLLMENT
Arkansas State University	Jonesboro	AR	Newspaper Kiosks	3' x 2'	12	14,100
Austin Peay State University	Clarksville	TN	Bus Shelters	6' x 4'	8	10,100
Augusta University	Augusta	GA	Bus Shelters	6' x 4'	2	8,500
California State University, Monterey Bay	Marina	CA	Bus Shelters	6' x 4'	4	6,400
Coppin State University	Baltimore	MD	Bus Shelters	6' x 4'	8	3,100
Florida International University	Miami	FL	Bus Shelters	6' x 4'	35	42,000
Florida International University Biscayne	North Miami	FL	Bus Shelters	6' x 4'	6	10,000
George Mason University	Fairfax	VA	Bike Shelters	6' x 4'	20	34,000
Howard University	Washington	DC	Bus Shelters	6' x 4'	4	10,000
Illinois State University	Bloomington-Normal	IL	Bus & Bike Shelters	6' x 4'	32	20,800
Kirkwood Community College	Cedar Rapids	IA	Bus Shelters	6' x 4'	4	14,400
Minnesota State University	Mankato	MN	Bus Shelters	6' x 4'	27	15,300
Nassau Community College	Garden City	NY	Bus Shelters & Info Kiosks	6' x 4'	24	21,600
North Carolina A&T	Greensboro	NC	Bus Shelters	6' x 4'	12	10,900
Old Dominion University	Norfolk	VA	Newspaper Kiosks	4' x 2'	10	24,700
Queens College	Queens	NY	Newspaper Kiosks	4' x 2'	5	19,500
Rochester Institute of Technology	Rochester	NY	Bike Shelters	6' x 4'	12	18,600
Rutgers University	New Brunswick	NJ	Transit Advertising	11" x 28"	N/A	67,000
Southern Connecticut State University	New Haven	CT	Wall Panel Displays	6' x 4'	12	10,000
SUNY Old Westbury	Nassau County	NY	Bus Shelters	6' x 4'	12	4,000
SUNY Purchase	Westchester County	NY	Bus Shelters	6' x 4'	4	4,500
Texas Wesleyan University	Fort Worth	TX	Bus Shelter & Info Kiosks	6' x 4'	20	4,000
The Ohio State University	Columbus	OH	Newspaper Kiosks	3' x 2'	40	60,000
Towson University	Towson	MD	Bus Shelters	6' x 4'	34	23,000
Tulane University	New Orleans	LA	Bus Shelters, Wall Panel Displays, Newspaper Kiosks, Transit Bus Cards & HangStraps	5.6' x 2.5' 4' x 2' 10 1/2" x 20" 5" x 2 3/4"	22	18,500
University at Albany	Albany	NY	Bus Shelters	6' x 4'	8	15,000
University of California at Los Angeles	Los Angeles	CA	Newspaper Kiosks	4' x 2'	15	30,000
University of Central Florida	Orlando	FL	Bus Shelters	6' x 4'	64	70,000
University of Houston	Houston	TX	Bus Shelters	6' x 4'	18	40,000
University of Illinois at Chicago	Chicago	IL	Bus Shelters	6' x 4'	29	30,000
University of Illinois at Springfield	Springfield	IL	Bus Shelters	6' x 4'	6	7,000
University of North Carolina	Charlotte	NC	Bus Shelters	6' x 4'	14	31,000
University of Northern Alabama	Florence	AL	Newspaper Kiosks	4' x 2'	6	7,100
University of Southern California	Los Angeles	CA	Bus Shelters	6' x 4'	12	60,000
Virginia Commonwealth University	Richmond	VA	Transit Bus Cards	11 x 27"	N/A	
Virginia Tech	Blacksburg	VA	Bus Shelters	6' x 4'	6	31,000
Wayne State University	Detroit	MI	Newspaper Kiosks	4' x 2'	17	25,000
West Virginia University (City of Morgantown)	Morgantown	WV	Wall Panel Displays	5' x 3'	10	28,000
			Bus Shelters	6' x 4'	16	30,000

## FAST FACTS



# 38

Total Number of Universities

**MARKETING ALLIANCE OPPORTUNITIES: CONTROLLED, RELEVANT, EXECUTABLE**

- + OOH Postering: Bus Shelters, Bike Shelters, Kiosks
- + Transit Bus Advertising
- + Tabling Events
- + Street Teams
- + Shelter Domination / Build-Outs

## CHARACTERISTICS

- + Inventory positioned on campus grounds
- + Direct University long-term partnerships
- + All inventory owned & managed by MSSmedia