

***DIGITAL  
BILLBOARD  
ADVERTISING  
NYC • MIAMI • LA***

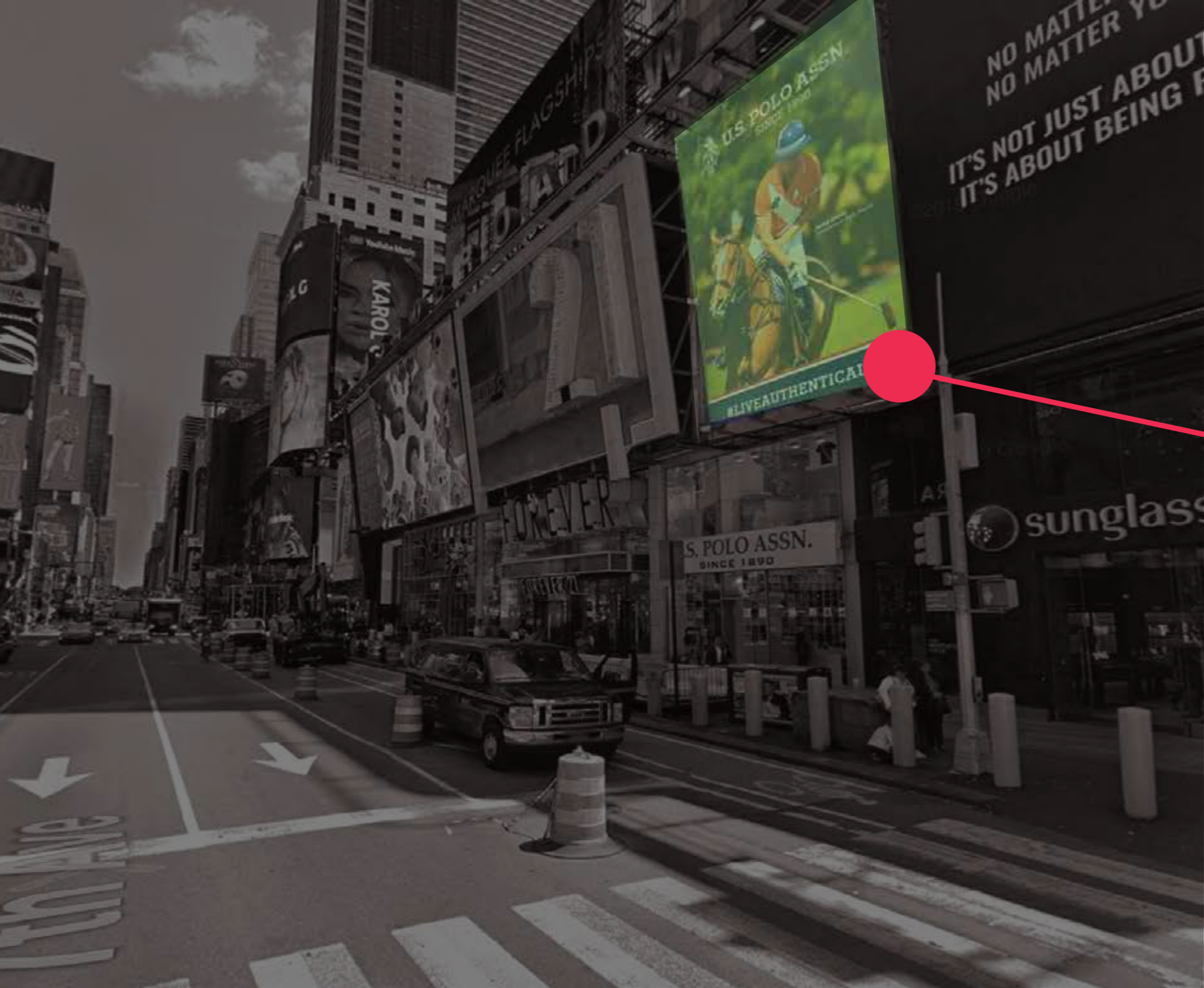


# ***NEW YORK CITY***

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# ***TIMES SQUARE BILLBOARDS***

**Location:** Times Square

**Length of Play:** 15 seconds

**Cost per play:** \$30

**Minimum # of Plays:** 100

**# of impressions/min # of Plays:** 150,000  
(Estimated by Times Square Alliance)



# TIMES SQUARE BILLBOARDS

**Location:** Times Square

**Length of Play:** 15 seconds

**Cost per play:** \$30

**Minimum # of Plays:** 100

**# of impressions/min # of Plays:** 93,434  
(Estimated by Times Square Alliance)

**Notes:** This location is comprised of 4 independent screens that will feature your video or image content at the same time



# ***TIMES SQUARE BILLBOARDS***

- **Location:** Times Square
- **Length of Play:** 15 seconds
- **Cost per play:** \$30
- **Minimum # of Plays:** 800
- **# of impressions/min # of Plays:** 355,556  
(Estimated by Times Square Alliance)

**Notes:** Adjacent to TKTS and Duffy Square, where thousands of people congregate daily. Great visibility from the Broadway Pedestrian Plaza providing the opportunity for people to connect for extended periods of time.



# ***TIMES SQUARE BILLBOARDS***

**Location:** Times Square

**Length of Play:** 15 seconds

**Cost per play:** \$30

**Minimum # of Plays:** 900

**# of impressions/min # of Plays:** 355,556  
(Estimated by Times Square Alliance)

**Notes:** Adjacent to TKTS and Duffy Square.



# ***TIMES SQUARE BILLBOARDS***

**Location:** Times Square

**Length of Play:** 15 seconds

**Cost per play:** \$30

**Minimum # of Plays:** 950

**# of impressions/min # of Plays:** 355,567  
(Estimated by Times Square Alliance)

**Notes:** Adjacent to TKTS and Duffy Square.



# ***TIMES SQUARE BILLBOARDS***

**Location:** Times Square

**Length of Play:** 15 seconds

**Cost per play:** \$1.05

**Minimum # of Plays:** 21,000

**# of impressions/min # of Plays:** 355,608  
(Estimated by Times Square Alliance)





# ***TIMES SQUARE BILLBOARDS***

- **Location:** 1540 Broadway
- **Length of Play:** 8 seconds
- **Cost per play:** \$10
- **Minimum # of Plays:** 4500
- **# of impressions/min # of Plays:** 355,490  
(Estimated by Times Square Alliance)



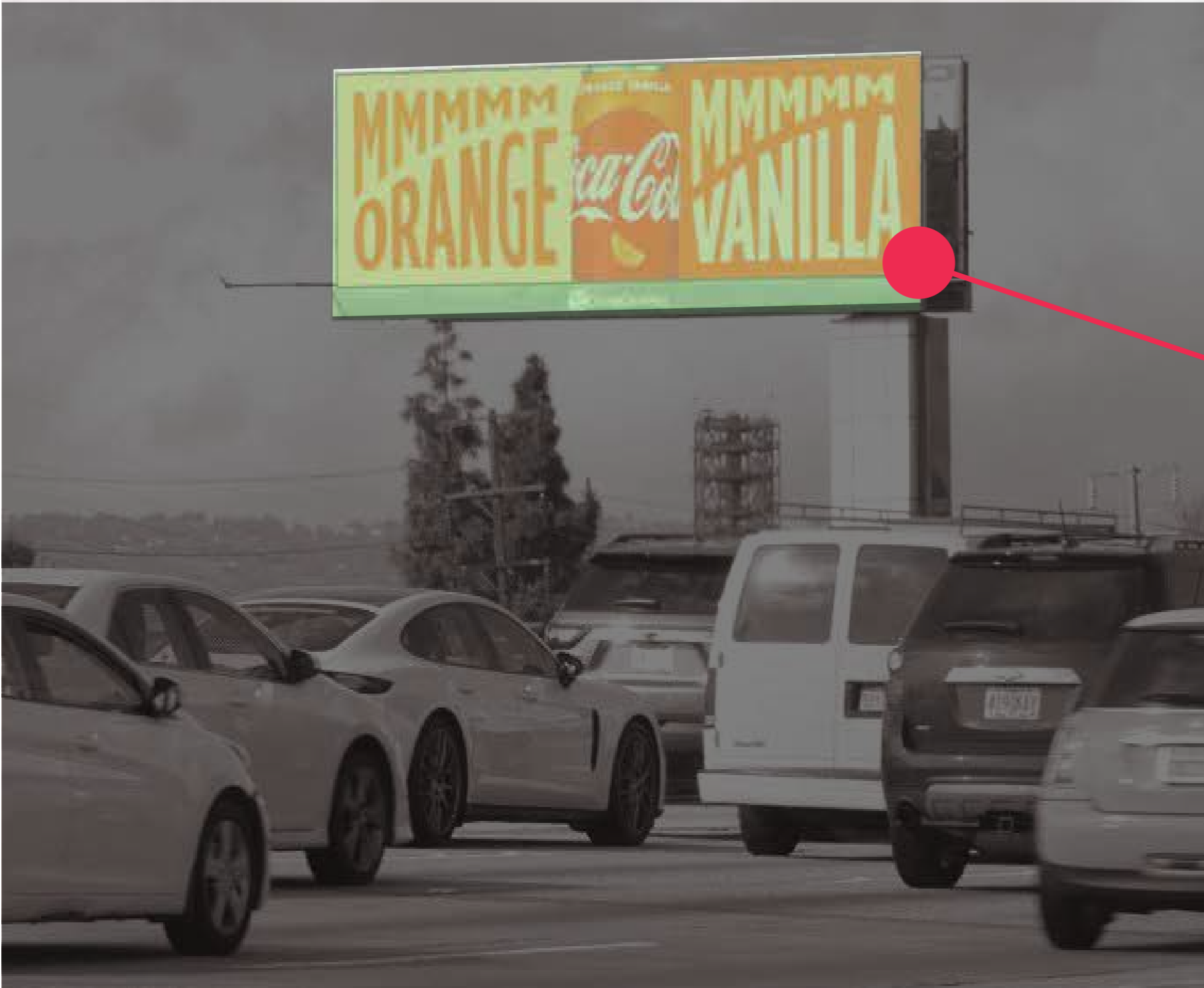
# ***LOS ANGELES***

***HIGHEST DAILY IMPRESSIONES LISTED***

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[!\[\]\(339a16584d5da0f0a3ca4e9ec17bf6a1\_img.jpg\)](#) [!\[\]\(e06a1d39938b2f5d7a2c3618fea4f77f\_img.jpg\)](#) [!\[\]\(23ac9e28f2600a1e787d149d7f76716a\_img.jpg\)](#) [!\[\]\(ba1ec627dd10668218bdb3f2bf103f06\_img.jpg\)](#) @ledtruckmedia



# LOS ANGELES BILLBOARDS

**Location:** Los Angeles Network

**Length of Play:** 8 seconds

**Cost per play:** \$3.00

**Minimum # of Plays:** 8000

**# of impressions/min # of Plays:** 1,333,334  
(Estimated)



# LOS ANGELES BILLBOARDS

- **Location:** Los Angeles Network
- **Length of Play:** 8 seconds
- **Cost per play:** \$3.00
- **Minimum # of Plays:** 8000
- **# of impressions/min # of Plays:** 1,333,334  
(Estimated)

# LOS ANGELES BILLBOARDS



**Location:** Los Angeles Network

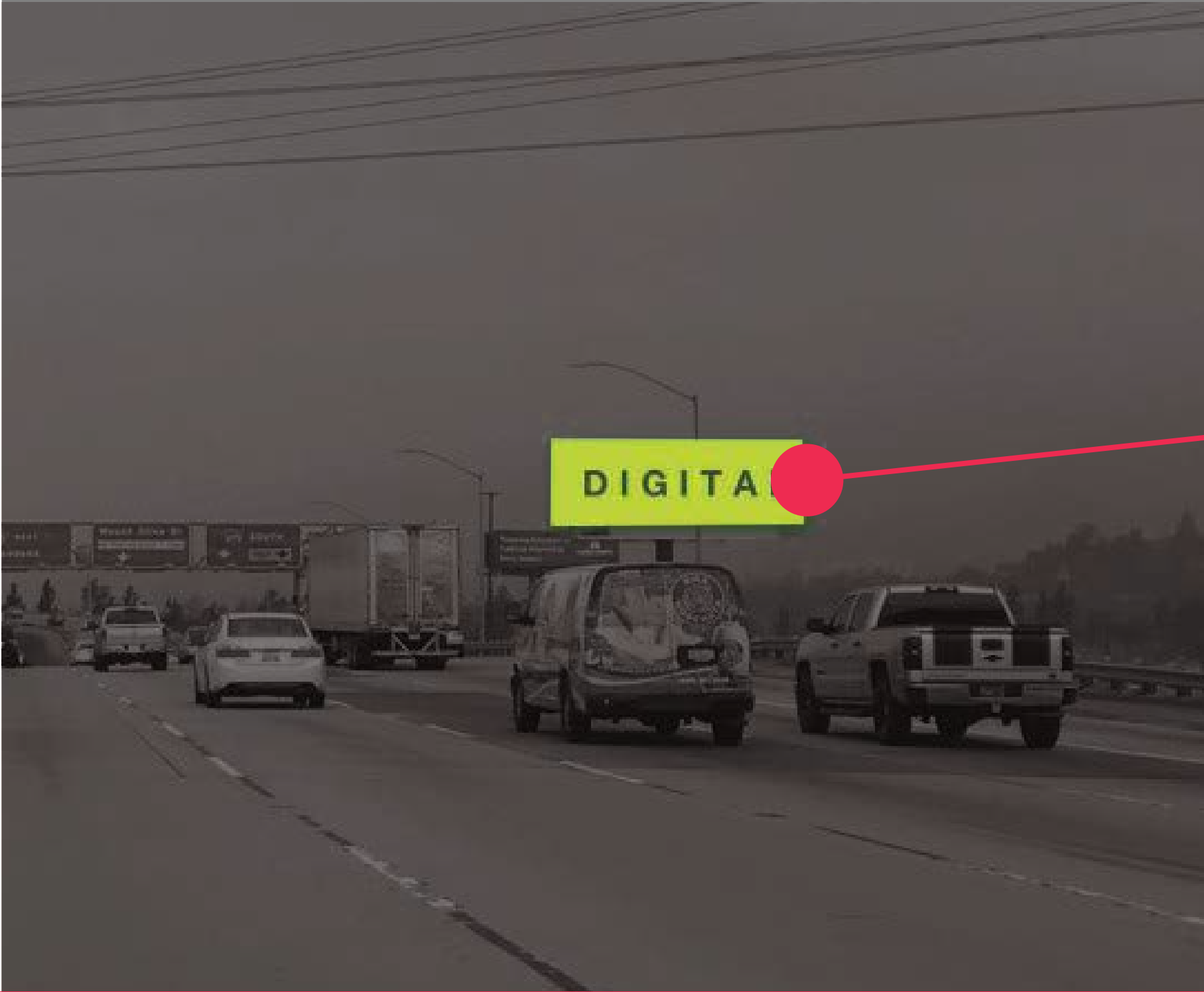
**Length of Play:** 8 seconds

**Cost per play:** \$3.00

**Minimum # of Plays:** 8000

**# of impressions/min # of Plays:** 1,333,334  
(Estimated)

# LOS ANGELES BILLBOARDS



DIGITAL

**Location:** Los Angeles Network

**Length of Play:** 8 seconds

**Cost per play:** \$3.00

**Minimum # of Plays:** 8000

**# of impressions/min # of Plays:** 1,333,334  
(Estimated)



# LOS ANGELES BILLBOARDS

**Location:** Los Angeles Network

**Lenght of Play:** 8 seconds

**Cost per play:** \$3.00

**Minimum # of Plays:** 8000

**# of impressions/min # of Plays:** 1,333,334  
(Estimated)



# *MIAMI*

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# MIAMI BILLBOARDS

- **Location:** Miami Network
- **Length of Play:** 8 seconds
- **Cost per play:** \$3.00
- **Minimum # of Plays:** 8000
- **# of impressions/min # of Plays:** 1,333,334 (Estimated)



# MIAMI BILLBOARDS

**Location:** Miami Network (Miami International Mall)

**Length of Play:** 15 seconds

**Cost per play:** \$6.00

**Minimum # of Plays:** 4000

**# of impressions/min # of Plays:** 1,333,334  
(Estimated)

Photo shown is representative of the type of digital screen and may not be the exact screen at this mall location



# MIAMI BILLBOARDS

**Location:** Miami Network (Miami International Mall)

**Length of Play:** 15 seconds

**Cost per play:** \$8.5

**Minimum # of Plays:** 2000

**# of impressions/min # of Plays:** 1,000,000  
(Estimated)

Photo shown is representative of the type of digital screen and may not be the exact screen at this mall location



***THANKS***

***MARK MILLER***