



Projection Media

OUR CAPABILITIES

- ▶ mobile billboards
- ▶ mobile display ads
- ▶ field marketing teams
- ▶ product sampling
- ▶ brand experiences

INTEGRATED APPROACH

Reach your precise target audience with physical OOH messages and mobile display ads – simultaneously, in real time in strategic locations. Serving mobile ads to the OOH audience boosts CTR.



Light up the night!

Wow them when you turn architecture into advertising with brilliant night projections! There's an element of surprise with eye-catching media that you don't see everyday. This is a great option when you want to captivate your audience!

We'll deploy your night projections guerrilla, unless otherwise permitted by the client. We'll help identify the best locations for each target area and transform buildings into billboards. Let's illuminate the night with your brand message: either a static image or full-motion video. Everyone will be looking, watching and sharing your projection!

We'll provide the projector and projection team to execute; you'll provide the DVD with the file or video to be projected. Our creative services team can also help to design a bright and bold broadcast.

Paired with our other location-based media formats, your promotional campaign will attract all the attention.



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