

# Greenspoint Mall Media Opportunity Houston, TX

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**Shopping Center Advertising**

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media that turns heads!

Greenspoint mall is a 1.5 million square foot shopping mall in the Houston DMA. It is conveniently located just off Interstate 45 near the intersection of I-45, Beltway 8 and the Sam Houston Tollway and is visible from both freeways. It is centered between downtown Houston and the Woodlands. Also 10 minutes from George Bush Intercontinental Airport.

Greenspoint Mall is in the center of the Greater Greenspoint Business District and is 20 minutes from the museum, theatre and medical districts. Several major hotels are in the vicinity of Greenspoint. The mall has 135 stores and food court merchants.

**Anchors include:** Macy's, Dillards, Palais Royale, Fitness Connection and Premiere Cinemas.

**Monthly traffic:** 1,425,000

**Average Household Income:** \$66,900



## Universal's 6'h x 4'w Ad Displays

### 16 Illuminated Advertising Locations

Located at all entrance ways and highly trafficked areas of the mall

Why advertise here??

90% of the population visits a shopping mall once a month !





# Universal's 6'h x 4'w Ad Displays





## 8ft x 10ft Sky Banners





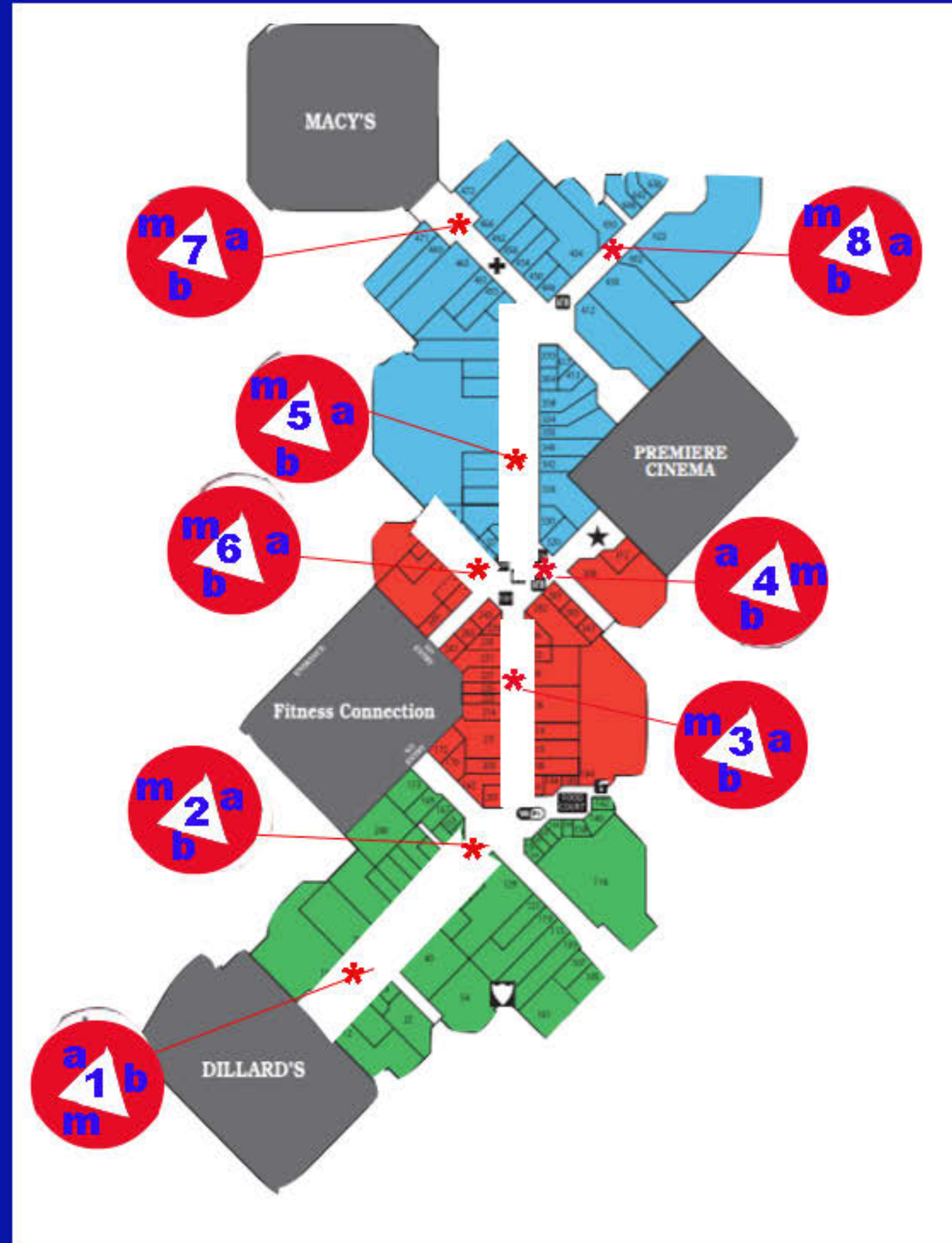
# Food Court Table Top ads





# Advertising Display Locations

**UNIVERSAL MEDIA**  
GREENSPPOINT AD DISPLAY LOCATIONS  
HOUSTON, TX DMA



(a,b) are the ad poster locations  
(m) is the mall map locations



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