

LARGE FORMAT BANNER ADVERTISING MARKET LIST



Shopping Center Advertising

UNIVERSAL MEDIA'S BANNERS ARE THE MOST POWERFUL
MEDIUM IN THE MALL



UNIVERSAL MEDIA

PIONEERS IN SHOPPING CENTER OOH MEDIA

ABOUT US

We give advertisers the opportunity to deliver their message to consumers when it matters most!

UNIVERSAL MEDIA
PROMOTES BRAND AWARENESS

REACH MILLIONS OF CONSUMERS
A MONTH WHEN THEY ARE IN AN INFORMATION
GATHERING FRAME OF MIND

Why Advertise Here

Mall advertising offers advertisers the opportunity to place their brand, message, product, and/or service in front of millions of consumers with expendable income.



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ADVERTISING IS UNIVERSAL 2014

DMA	Market	Center	St.	Center Type	Anchors	GLA	Annual Traffic	Monthly Traffic	2011 Average Trade Area HHI
1	New York	Paramus Park	NJ	2-level, enclosed, super-regional	Macy's, Sears	767,886	8,930,344	744,195	\$113,902
1	New York	Staten Island Mall	NY	2-level, enclosed, regional	Macy's, Sears, JCPenney	1,192,535	19,886,430	1,657,202	\$80,802
1	New York	Willowbrook Mall (NJ)	NJ	2-level, enclosed, super-regional	Bloomingdale's, Lord & Taylor, Macy's, Macy's Cosmetics, Sears	1,517,973	17,205,650	1,433,804	\$88,255
1	New York	Woodbridge Center	NJ	2-level, enclosed, super-regional	Dick's Sporting Goods, JCPenney, Lord & Taylor, Macy's, Sears	1,647,195	18,403,731	1,533,644	\$82,429
1	New York	Bridgewater Commons	NJ	3-level, enclosed, super-regional	AMC Theatres, Bloomingdale's, Lord & Taylor, Macy's	899,257	14,333,867	1,194,489	\$114,297
2	Los Angeles	Galleria at Tyler	CA	2-level, enclosed, super-regional	JCPenney, Macy's, Nordstrom	1,186,595	13,121,831	1,093,486	\$72,806
2	Los Angeles	Glendale Galleria	CA	3-level, enclosed regional	JCPenney, Macy's, Target, Bloomingdales	1,228,962	21,891,169	1,824,264	\$73,283
2	Los Angeles	Northridge Fashion Center	CA	2-level, enclosed, super-regional	JCPenney, Macy's, Pacific Theatres, Sears	1,525,266	18,766,340	1,563,862	\$76,439
3	Chicago	Northbrook Court	IL	2-level, enclosed, upscale specialty center	AMC, Crate & Barrel, Lord & Taylor, Macy's, Neiman Marcus	1,003,955	12,817,261	1,068,105	\$112,681
4	Philadelphia	Christiana Mall	DE	1-level, enclosed, regional	Barnes & Noble, JCPENNEY, MACY'S, TARGET	1,112,537	19,414,745	1,617,895	\$76,942
4	Philadelphia	Neshaminy Mall	PA	1-level, enclosed, super-regional	AMC Theatres, Barnes & Noble, Boscov's, Macy's, Sears	1,019,519	8,692,049	724,337	\$62,300
5	Dallas / Ft. Worth	Hulen Mall	TX	2-level, enclosed, super-regional	Dillard's, Macy's, Sears & The Movie Tavern	948,016	6,812,361	567,697	\$60,640
5	Dallas / Ft. Worth	Parks at Arlington, The	TX	2-level, enclosed, super-regional	AMC, Barnes & Noble, Dick's Sporting Goods, Dillard's, Forever XXI, JCPenney, Macy's, Sears	1,510,155	17,261,252	1,438,438	\$64,643
5	Dallas / Ft. Worth	Stonebriar Centre	TX	2-level, enclosed, super-regional	AMC, Barnes & Noble, Dave & Buster's, Dick's Sporting Goods, Dillard's, JCPenney, Macy's, Nordstrom, Sears	1,650,678	15,467,967	1,288,997	\$102,888
5	Dallas / Ft. Worth	Town East Mall	TX	2-level, enclosed, super-regional	Dillard's, JCPenney, Macy's, Sears	1,240,590	12,872,157	1,072,680	\$60,659
6	San Francisco / Oakland / San Jose	Eastridge (CA)	CA	2-level, enclosed, super-regional	AMC 15, Bed Bath & Beyond, JCPenney, Macy's, Sears, Sport Chalet	1,335,961	11,915,208	992,934	\$95,824



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6	San Francisco / Oakland / San Jose	Stonestown Galleria	CA	2-level, enclosed, super-regional	MACY'S, NORDSTROM	857,615	13,638,733	1,136,561	\$99,549
7	Boston (Manchester)	Natick Mall	MA	2-level, enclosed, super-regional	Crate & Barrel, Lord & Taylor, JCPenney, Macy's, Sears, Neiman Marcus, Nordstrom	1,692,347	21,677,660	1,806,472	\$114,324
7	Boston (Cambridge)	CambridgeSide Galleria	MA	3-level, enclosed, super-regional	Macy's, Sears, TJ Max, Apple H&M	1,000,000	15,600,000	1,300,000	\$89,000
8	Atlanta	Cumberland Mall	GA	2-level, enclosed, super-regional	Costco, Macy's, Sears	1,047,917	11,954,352	996,196	\$81,782
8	Atlanta	North Point Mall	GA	2-level, enclosed, super-regional	Dillard's, JCPenney, Macy's, Sears	1,375,008	15,487,637	1,290,636	\$105,793
8	Atlanta	Perimeter Mall	GA	2-level, enclosed, super-regional	Bloomingdale's, Dillard's, Macy's & Macy's Furniture, Nordstrom	1,568,441	20,299,089	1,691,591	\$99,727
9	Washington DC	Tysons Galleria	VA	3-level, enclosed, upscale-regional	MACY'S, NEIMAN MARCUS, SAKS FIFTH AVENUE, Ritz Carlton	820,467	15,143,866	1,261,989	\$125,720
10	Houston	Baybrook Mall	TX	1-level, enclosed, regional	DILLARD'S, FOREVER 21, JCPENNEY, MACY'S, SEARS	1,242,807	17,050,403	1,420,867	\$76,764
10	Houston	Deerbrook Mall	TX	2-level, enclosed, super-regional	AMC Theatres, Dillard's, JCPenney, Macy's, Sears	1,123,484	11,969,957	997,496	\$67,643
10	Houston	First Colony Mall	TX	1-level, enclosed, regional	DILLARD'S, DILLARD'S MEN'S & HOME, JCPENNEY, MACY'S	1,124,766	10,572,036	881,003	\$81,996
10	Houston	Willowbrook Mall (TX)	TX	1-level, enclosed, super-regional	DILLARD'S, JCPENNEY, MACY'S, MACY'S MENS, SEARS	1,384,838	15,087,402	1,257,284	\$79,911
10	Houston	Woodlands Mall, The	TX	2-level, enclosed, super-regional	DILLARD'S, JCPENNEY, MACY'S, MACY'S CHILDREN'S, SEARS, Forever XXI	1,355,616	18,729,578	1,560,798	\$89,024
13	Seattle / Tacoma	Alderwood Mall	WA	1-level, enclosed, super-regional with open air lifestyle ctr	JCPenney, Lowes Cineplex, Macy's, Nordstrom, Sears	1,285,632	16,542,621	1,378,552	\$79,661
15	Minneapolis / St. Paul	Crossroads Center	MN	1-level, enclosed, regional	Scheels, Target, JCPenney, Macy's, Sears	895,925	12,854,242	1,071,187	\$61,996
15	Minneapolis / St. Paul	Ridgedale Center	MN	2-level, enclosed, super-regional	JCPenney, Macy's, Macy's Men's & Home, Sears (Nordstrom in Fall 2015)	1,030,560	12,182,427	1,015,202	\$92,175



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Updated 4/08/14



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16	Miami / Ft. Lauderdale	Pembroke Lakes Mall	FL	1-level, enclosed, super-regional	DILLARD'S, DILLARD'S MEN'S & HOME, JCPENNEY, MACY'S, MACY'S HOME STORE, SEARS	1,131,924	19,667,568	1,638,964	\$72,259
16	Miami / Ft. Lauderdale	Village of Merrick Park	FL	Open-air luxury retail center in mixed-use environment	Neiman Marcus, Nordstrom	845,000	11,381,101	948,425	\$69,004
17	Denver	Park Meadows	CO	2-level, enclosed, super-regional	CRATE & BARREL, DICK'S SPORTING GOODS, DILLARD'S, JCPENNEY, MACY'S, NORDSTROM	1,577,602	18,662,278	1,555,190	\$97,011
17	Denver	Southwest Plaza	CO	2-level, enclosed, regional	DICK'S SPORTING GOODS, DILLARD'S, JCPENNEY, MACY'S, SEARS	1,349,819	5,307,434	442,286	\$84,032
32	Salt Lake City	Fashion Place	UT	1-level, enclosed, regional	DILLARD'S, NORDSTROM, SEARS	957,413	12,619,592	1,051,633	\$73,051
32	Salt Lake City	Newgate Mall	UT	1-level, enclosed, regional	Burlington Coat Factory, Dillard's, Sears, Sports Authority, and Cinemark Theatre	724,873	7,237,048	603,087	\$65,302
32	Salt Lake City	Provo Town Center	UT	Mixed use	CINEMARK, DILLARD'S, JCPENNEY, SEARS	800,106	6,397,117	533,093	\$67,897



14ft. X 16ft. BANNER



14ft.H X 10ft.W BANNER



8ft.H X 14ft.W BANNER



5ft.H X 9ft.W BANNER



Mark Miller
Agent Representative for Universal Media

Phone: 561-641-3501
Email: mark@oohmediausa.com

