# dakdan entertainment



**Show Introduction Presentation for:** 

## VIP Sports Travel

60min. Reality Television Show



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### **Presents VIP Sports Travel**

Explore the Sports, travel with "Pipes" the Midwest number one Biker Emcee. This series will take you through some of the Heartland's favorite biker hang outs and festivals while enjoying some of Americans greatest scenery. Show Appeal to the lifestyles of travelers, Sports Fans, and the party goers audience with featured "lifestyle" segments, relationships, travel and events. Behind the scenes look at planning, operating and executing sporting events.

Distribution; Television & Cable Syndication to Over 150M+ Households. Social Media integration; Facebook, Twitter, Instagram, YouTube, IMDB and broadband 100M+

**Season Budget: \$1.3M for 12 Episodes** 

#### Investments;

Presenting Sponsor Co-Producer	\$1.3M	Brand Entertainment customizing
Premier Feature Sponsor	\$125,000	the shows integration with
Segment feature	\$75,000	television broadcast, broadband and
Product Placement with Feature	\$50,000	social media to exceed your brands
Features Spot	\$20,000	reach with visibility and positive
Intro	\$5,000	publicity.

Each package is completely customize to your brand. Event tours are available for this show, additional activation may be required for event tours. Film Tax Credits passed on to Producers.

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