

25 Years as an Innovative Outdoor Solutions Company.
 The **ORIGINAL** Mobile Billboard company and the leader of the pack.

We reach 60% of the market with one Truck in each market



Chicago CBSA	Weekly 18+ Impressions	4 week CPM Calculation	Chicago CBSA 18+ Pop	R/F#
1 Mobile Billboard*	194,103	(unit cost*1000)/target pop	7,152,311	2.6/2
1CTA Ultra Super King**	37,500	(unit cost*1000)/target pop	7,152,311	.5/.4
Average Bulletin***	235,000	(unit cost*1000)/target pop	7,152,311	range
Average Poster***	61,000	(unit cost*1000)/target pop	7,152,311	range

*One truck running 9-5 on the route specified. Minute by minute pings.

**Average impressions across all lines carrying an Ultra Super King. 230 square feet.

***All road types averaged.

1 panel for one week. Mobile billboard changed to 5 panels to approximate expected weekly impressions.

Nationwide service including some parts of Canada, with Depots in...

New York Los Angeles

Chicago

Florida

