

Streetblimps was tasked by long time partner agency; Mullen in North Carolina & Client – FOOD LION, to execute a video projection targeting the Time Warner Cable Arena in downtown Charlotte where the Charlotte Bobcats were playing. Streetblimps also targeted The Bank of America Stadium where the Carolina Panthers were hosting the New England Patriots. Both target locations had a great turnout with a lot of people constantly stopping by and asking questions.



<http://vimeo.com/84617646>