



# Streetblimps, Inc.

COX Homelife™

wowed people nationwide with its Streetblimps mobile billboard that ran in Twenty-Six (26) Cities. The roaming Streetblimps Billboard was able to specifically target Home Expo attendees and surrounding areas within the target location as part of their campaign by driving around the convention centers and interacting with passerby's by taking pictures with the billboard.



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vimeo