

MINI - New Countryman Car

This project was to create awareness that the Mini Countryman was a larger vehicle than the other models, all the elements used on this project were 3D.

The car was made from GRP which was then sprayed to a high gloss finish, genuine fixtures were fitted to the car including lights, wing mirrors and badges. We then customised and created a 3D lizard head, bird and tongue from GRP which we then fixed to the back of the car to give the illusion that a large lizard was living in the back of the vehicle. The poster was digitally printed and lighting was put into place to illuminate the build.

