



UCCS BUS SHELTERS

University of Colorado at Colorado Springs

Media Format: Bus Shelters & Kioks 47" w x 68" h

Location: Colorado Springs, CO (DMA: 91)

School Size: 9,475

Number of Panels: 18

Repeated Exposure: 24 hours a day, 7 days a week

Target Demographic: College Students, Faculty, and Staff

Format Location: High traffic areas on campus serving city and campus transit

Lowest cost per 1,000 impressions versus Radio and TV



Business Partner of UCCS

MSSmedia

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