



BUS SHELTER ADVERTISING

Minnesota State University, Mankato

Media Format: Bus Shelters 47" w x 68" h

Location: Mankato, MN (DMA:199)

School Size: 16,300

Number of Panels: 24

Repeated Exposure: 24 hours a day, 7 days a week

Target Demographic: College Students, Faculty, and Staff

Format Location: High traffic areas on campus serving city and campus transit

Lowest cost per 1,000 impressions versus Radio and TV



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