



BUS SHELTER ADVERTISING

American University

Media Format: Bus Shelters & Pay Stations

47" w x 68" h

Location: Washington, DC (DMA: 13)

School Size: 12,777

Number of Panels: 13

Repeated Exposure: 24 hours a day, 7 days a week

Target Demographic: College Students, Faculty, and Staff

Format Location: High traffic areas on campus serving city and campus transit

Lowest cost per 1,000 impressions versus Radio and TV



MSSmedia

Contact Mark Miller at (561) 641-3501
mark@oohmediausa.com

oohmediausa
media that turns heads!