

dakdan entertainment



Show Introduction Presentation for:

VIP Sports Travel

60min. Reality Television Show



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Presents VIP Sports Travel

Explore the Sports, travel with “Pipes” the Midwest number one Biker Emcee. This series will take you through some of the Heartland's favorite biker hang outs and festivals while enjoying some of Americans greatest scenery. Show Appeal to the lifestyles of travelers, Sports Fans, and the party goers audience with featured “lifestyle” segments, relationships, travel and events. Behind the scenes look at planning, operating and executing sporting events.

Distribution; Television & Cable Syndication to Over 150M+ Households. Social Media integration; Facebook, Twitter, Instagram, YouTube, IMDB and broadband 100M+

Season Budget: \$1.3M for 12 Episodes

Investments;

Presenting Sponsor Co-Producer	\$1.3M
Premier Feature Sponsor	\$125,000
Segment feature	\$75,000
Product Placement with Feature	\$50,000
Features Spot	\$20,000
Intro	\$5,000

Brand Entertainment customizing the shows integration with television broadcast, broadband and social media to exceed your brands reach with visibility and positive publicity.

Each package is completely customize to your brand. Event tours are available for this show, additional activation may be required for event tours. Film Tax Credits passed on to Producers.

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