

dakdan entertainment



Show Introduction Presentation for:

Midwest Bikers

60min. Reality Television Show

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Presents Midwest Bikers

Explore the Midwest and Midwest Biker Events, travel with “Pipes” the Midwest number one Biker Emcee. This series will take you through some of the Heartland's favorite biker hang outs and festivals while enjoying some of Americans greatest scenery. Show Appeal to the lifestyles of travelers, bikers, and the party goers audience with featured “lifestyle” segments, relationships, travel and events. Behind the scenes look at planning, operating and executing biker events.

Distribution; Television & Cable Syndication to Over 100M+ Households. Social Media integration; Facebook, Twitter, Instagram, YouTube, IMDB and broadband 100M+

Season Budget: \$1.3M for 12 Episodes

Investments;

| | |
|--------------------------------|-----------|
| Presenting Sponsor Co-Producer | \$1.3M |
| Premier Feature Sponsor | \$125,000 |
| Segment feature | \$75,000 |
| Product Placement with Feature | \$50,000 |
| Features Spot | \$20,000 |
| Intro | \$5,000 |

Brand Entertainment customizing the shows integration with television broadcast, broadband and social media to exceed your brands reach with visibility and positive publicity.

Each package is completely customize to your brand. Event tours are available for this show, additional activation may be required for event tours. Film Tax Credits passed on to Producers.

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