

AdsOnTarget Poster (StreetBoard®) Production Specifications

Size – Live Copy Space – 40”H x 9.5”W total cut size. 26”H x 8.5”W live copy area. 11” top, 3” bottom, .5” each side bleed or background only.

Medium/Material - AdsOnTarget StreetBoards™ are printed on Flexcon Busmark 54” wide V400 white opaque with an A-58 adhesive and with a 90 pfw. release liner.

Ink - StreetBoards™ are printed using solvent-based inks with UV inhibitors with a two-year life.

Timing – Production ready artwork files are due to AdsOnTarget’s designated printer a minimum of thirteen (13) working days prior to the initial posting date. Files received less than eighteen working days may result in added printing and shipping charges. Timing is based on completion of installation based on start date.

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